

“យើងជាចំណែកនៃការសម្រេចចិត្ត!”

“**BE PART
OF IT!**”



Terms of Reference

Cultural Programme and Venue for Conference Participants — "Youth Meets Media" Conference

1. Background

In Cambodia, DW Akademie currently implements the **BMZ-funded project "Digital Resilience and Dialogue"** as well as an **EU-funded project "Be part of it! Youth empowerment as a key to inclusive policy making for Cambodia"** focused on youth empowerment and inclusive policy-making.

As part of this work, DW Akademie is organizing a regional conference, **"Youth Meets Media"** (MIL and AI in Central and Southeast Asia), taking place in **Phnom Penh from October 23–25, 2026**. The conference will bring together youth, media and information literacy (MIL) stakeholders, and civil society representatives chiefly from **Cambodia, Myanmar, Mongolia, Kyrgyzstan, and Uzbekistan**.

As part of the conference, Sunday, October 25 is **dedicated to a field study that allows participants to engage first-hand with how the conference's core themes** — such as disinformation, online safety, and digital behavior — **play out in society**, with particular attention to their impact on marginalized communities, gender dynamics, and youth. **DW Akademie is seeking a venue/partner organization in Phnom Penh that can host this experiential, discussion-based session for conference participants during the afternoon/evening of that day**, as part of the main conference program.

2. Objective

To identify and secure a venue/partner in Phnom Penh that can host a culturally immersive and reflective program for conference participants on the afternoon/evening of October 25, 2026. As the host country, Cambodia should be meaningfully represented, allowing participants to gain a deeper understanding of the country's **culture, history, society, and contemporary realities**, while connecting these perspectives to the conference themes. The programme should:

- Give participants a **first-hand understanding of Cambodia's cultural, historical, and social context**, including how disinformation, exclusion, and related challenges affect society.
- Connect these local perspectives, where possible, to the conference's **thematic focus areas** (see Section 4), including the experiences of young people and marginalized communities.
- Create space to **explore the experiences and challenges of young people and marginalized communities** and reflect on how these relate to different national and regional contexts.
- Encourage **meaningful dialogue and exchange** among participants from different countries and regions, using the Cambodian context as a starting point for broader reflection.
- Provide a dedicated space for **informal networking and intercultural exchange**.

3. Scope of the Program

The **service provider** will be expected to design and deliver an engaging, culturally immersive programme for the conference participants. The following elements reflect our **current ideas and expectations**, but are not intended as a fixed programme. We welcome the service provider's own suggestions on how best to create an engaging experience.

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The programme should give participants an opportunity **to experience and learn about Cambodia’s culture, history, and contemporary society**, while connecting these local perspectives to the **conference’s thematic focus areas** and, where relevant, the experiences of young people and marginalized communities.

Possible elements include:

- **Dedicated network space:** An informal setting where participants can connect, exchange experiences, and build relationships across countries and regions.
- **Thematic exhibits / media pieces:** Exhibitions, installations, or other media formats addressing the conference’s core themes (see Section 4), ideally connected to Cambodian experiences and perspectives.
- **Cambodian culture, history and society:** Activities, exhibitions, or other formats that introduce participants to Cambodia’s cultural heritage, history, and contemporary social realities, particularly from perspectives relevant to the conference themes.
- **Performance:** For example, a dance, music, or other cultural performance that provides an authentic insight into Cambodian culture and, where possible, connects to broader social or thematic issues.
- **Screenings:** Screening of short films or documentaries, followed by a discussion with filmmakers, protagonists, or other people involved. This could provide a starting point for participants to reflect on Cambodian experiences and compare them with perspectives and challenges from their own countries and regions.

4. Thematic Focus Areas

Where possible, activities, exhibitions, and media pieces should relate to one or more of the following conference themes:

- **AI, Disinformation & Fact-Checking**
- **Gender, Inclusion & Marginalized Communities**
- **Youth Engagement, MIL Training & Policy**
- **Online Safety, Scams & Digital Behavior**
- **Content Production & Creative Formats**

5. Target Group

Approximately 60 conference participants, including youth, MIL stakeholders, and civil society representatives from Germany, Cambodia, Thailand, Myanmar, Bhutan, Mongolia, Kyrgyzstan, and Uzbekistan.

6. Date, Time & Location

- Date: Sunday, October 25, 2026
- Time: Afternoon/evening
- Location: Phnom Penh, Cambodia

7. Deliverables Expected from the Venue / Service Provider

The service provider is expected to provide and/or coordinate the following:

- **Suitable venue and programme setting:** Appropriate indoor and/or outdoor spaces for screenings, performances, exhibitions, interactive activities, and informal networking.

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- **Technical equipment and support:** All equipment required for screenings and other programme elements, including projector, screen, sound system, and on-site technical support as needed.
- **Programme coordination:** Coordination of performers, artists, experts, filmmakers, speakers, or other contributors involved in the programme, where applicable.
- **Catering and refreshments:** Food and beverages for the networking component, as appropriate.
- **Overall coordination:** Coordination and logistical management of the programme and its individual components.
- **Detailed cost estimate:** A cost breakdown covering venue rental, technical equipment, catering, contributors/performers, and any other applicable services or expenses.

8. Submission Requirements

Interested service providers are requested to submit:

- **Programme concept:** A brief description of the proposed programme, including the specific activities envisaged and any groups, performers, artists, filmmakers, exhibitors, or other contributors involved.
- **Venue and capacity:** A description of the proposed venue(s), available indoor/outdoor spaces, and maximum capacity.
- **Technical set-up:** An overview of available technical equipment and infrastructure, including equipment for screenings, performances, and other planned activities.
- **Cost estimate:** A detailed cost estimate covering the venue, programme components, technical equipment, catering, contributors, and any other relevant services or expenses.

Application deadline: Friday, September 04, 2026.

09. Contact

If you are interested or would like to discuss possibilities further, please reach out to us via email at dw-akademie.digital-resilience@dw.com.

This is also the address to which you should send your application/proposal. We will get back to you as soon as possible.