

Call for Applications

Lecturers and Trainers for the Master's Program International Media Studies (IMS) in Bonn

Deutsche Welle
DW Akademie
Education and Training
Kurt-Schumacher-Str. 3
53113 Bonn

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and unhindered access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue.

International Media Studies (IMS) is a four-semester, full-time master's program in Bonn, Germany. The IMS curriculum combines the disciplines of media and development, journalism, communications, and media management.

This unique master's program is conducted in English and is designed for BA graduates primarily from Global South countries who have media experience.

The master's program trains students – personally and professionally – to be competent media experts. Students will acquire the theoretical knowledge and practical skills that are essential for a career in the media sector. Upon completion of their studies, they will be able to meet specific occupational requirements with expertise and communicative independence.

We are looking for **lecturers** in the following fields:

- Controlling
- Marketing/Public Relations
- Empirical Methods (quantitative and qualitative)
- Digital Media and AI.

We are looking for **media trainers** in the following fields:

- Climate Crisis Communication
- Big Data and Data Journalism
- Photojournalism.

Your Tasks:

- Preparing seminars independently with the help of the module handbook
- Conveying knowledge based on current scientific discourse focussing on practical applicability
- Preparing and correcting examination papers
- Supervising and advising our students.

Requirements:

- Completed university education, preferably with a doctorate (lecturers)
- Pedagogical or didactical qualifications, lecturer/trainer experience, and relevant professional experience
- Fluency in English
- You enjoy working with students and have a high degree of social competence to pass on your knowledge and experience to our students.

Scope of Work:

The number of contract days or hourly assignments depends on the respective seminar. The practical media workshops (trainers) are usually block events (with a duration of 5 days). The more theoretically oriented seminars (lecturers) are held weekly for 2-4 hours, usually for 12 consecutive weeks per semester. The winter semester starts in September and concludes in January; the summer semester starts April and concludes in July. Lecturers are expected to teach in person in Bonn. (Please note that travel and accommodation costs cannot be covered.)

Application:

If you are interested in joining the IMS programme, please send us your CV, a short letter of motivation (including relevant experience) and your expected hourly rate. The submission **deadline** is the **15th of January 2025**. Please send your application and any questions you may have to the following mail: **info-ims@dw.com**.

