



Made for minds.

Our brand core

Unbiased information for free minds

Our mission

As an unbiased, German media organization, we provide news and information to people worldwide, giving them the freedom to make up their own minds.

Our vision

By 2025, DW will become an essential source of digital information that inspires its target groups with regionally-relevant, on-demand content that encourages dialogue. DW Akademie will be the leading European institution for media development.

Our values



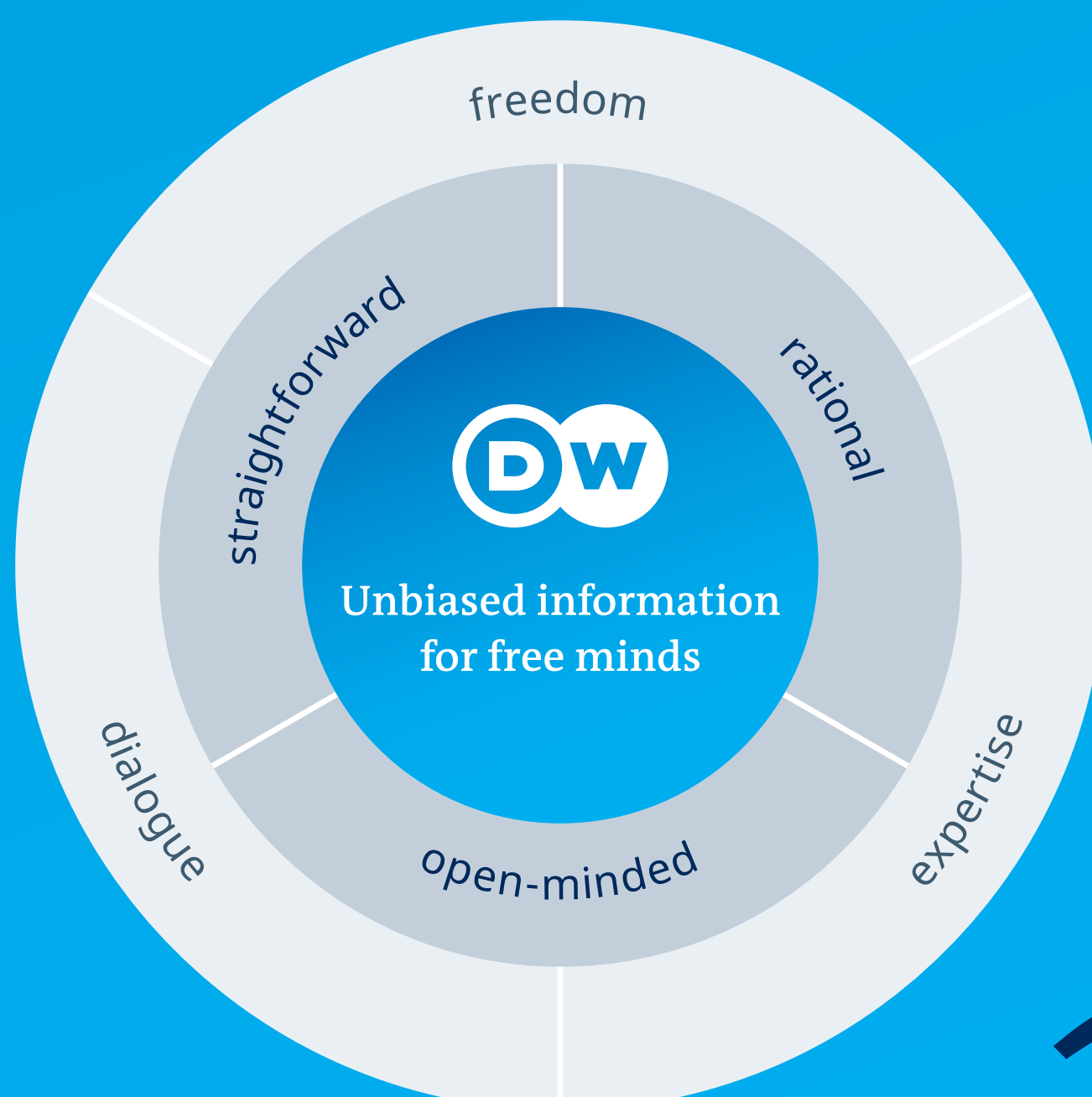
Open-minded



Rational



Straightforward



What we stand for



Freedom



Dialogue



Expertise