



## Session Youssef / Medium Journey / Top-Session (45 Minutes)

### 1. Introduction (10 minutes)

Session Activity	Steps	Guiding Questions	Learning Outcomes
Introduction	<ol style="list-style-type: none"> <li>Welcome participants and briefly explain the purpose of the session.</li> <li>Mention the importance of being media literate and critical consumers of information.</li> </ol>	<ul style="list-style-type: none"> <li>How does media impact our daily lives?</li> <li>Why is it important to be media literate in today's society?</li> <li>What do you hope to gain from this session on media literacy?</li> </ul>	<ul style="list-style-type: none"> <li>Participants will understand the purpose of the session.</li> <li>Participants will recognize the importance of being media literate and critical consumers of information.</li> </ul>
Materials			



## 2. Villain Gallery (10 Minutes)

Session Activity	Steps	Guiding Questions	Learning Outcomes
<b>Villain Gallery</b>	<ol style="list-style-type: none"> <li>1. Display images or brief descriptions of media "villains" around the room.</li> <li>2. Assign each participant a card or sticky note with the name of a villain (ensure even distribution).</li> <li>3. Ask participants to silently move around the room, looking at the villains, and write down what they know or think about their assigned villain on their cards/sticky notes.</li> </ol>	<ul style="list-style-type: none"> <li>• What are your initial impressions of the media "villains" displayed around the room?</li> <li>• How might these media "villains" influence public opinion or spread misinformation?</li> <li>• What are some common misconceptions or stereotypes associated with these media "villains"?</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Participants will be able to identify and describe media "villains" associated with spreading misinformation and other topics resulting from other bad actors in their media environment.</li> <li>• Participants will begin to reflect on their preconceptions and knowledge about these media "villains."</li> </ul>
<b>Materials</b>			



## 3. Group Discussion (10 minutes)

Session Activity	Steps	Guiding Questions	Learning Outcomes
<b>Group Discussion</b>	<ol style="list-style-type: none"> <li>1. Gather participants and invite them to share what they know about their assigned villains.</li> <li>2. Facilitate a discussion on common tactics used by these villains to manipulate media and spread misinformation.</li> <li>3. Discuss the potential impact of media manipulation on society.</li> </ol>	<ul style="list-style-type: none"> <li>• Share what you know about your assigned media "villain." What information or stories have you heard?</li> <li>• What tactics do you think these media "villains" use to manipulate media and spread misinformation?</li> <li>• How do these tactics impact our perception of reality and society as a whole?</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Participants will share and discuss what they know about their assigned media "villains."</li> <li>• Participants will identify common tactics used by these villains to manipulate media and spread misinformation.</li> <li>• Participants will discuss the potential impact of media manipulation on society.</li> </ul>
<b>Material</b>			



## 4. Unmasking the Villains (10 minutes)

Session Activity	Steps	Guiding Questions	Learning Outcomes
<b>Unmasking the Villains</b>	<ol style="list-style-type: none"> <li>1. Reveal the true nature and actions of each media villain.</li> <li>2. Discuss the importance of critical thinking and fact-checking to uncover misinformation.</li> <li>3. Reflect and Connect (5 minutes): Ask participants to reflect on what they've learned about media manipulation and how it can impact them.</li> <li>4. Encourage participants to think about the role they can play in countering misinformation.</li> </ol>	<ul style="list-style-type: none"> <li>• Were there any surprises or misconceptions you had about the media "villains" that were dispelled during this activity?</li> <li>• How can critical thinking and fact-checking help us uncover misinformation spread by these "villains"?</li> <li>• What are some practical steps we can take to verify information before accepting it as true?</li> </ul>	<ul style="list-style-type: none"> <li>• Participants will learn the true nature and actions of each media "villain."</li> <li>• Participants will recognize the importance of critical thinking and fact-checking to uncover misinformation.</li> </ul>
<b>Materials</b>			



## 5. Reflect and Connect (5 minutes)

Session Activity	Steps	Guiding Questions	Learning Outcomes
<b>Reflect and Connect</b>		<ul style="list-style-type: none"> <li>• How has your understanding of media manipulation evolved throughout this session?</li> <li>• What role can you play in countering misinformation and promoting media literacy in your personal and professional life?</li> </ul> <p>Can you share any specific actions or strategies you plan to implement to become a more critical consumer of information?</p>	
<b>Materials</b>			