



## The Heroes and Villains Guidebook ANNEX 1 | The Heroes backstories

### A Heroes Team.

A group of friends have joined forces to battle the evils they encounter in the (social) media they use. They come to the rescue of individuals who are cornered by these evils. **The 5 heroes are called Access, Analyse, Create, Reflect and Act.** They all have a distinct skill as per their name. Here are the backstories for each of these friends, how they were once cornered themselves by (social) media evil, but making use of their skill they found a way out.





## Let's Access:

Andre had always been an avid social media user, eagerly sharing his life's moments online. But one fateful day, he became a victim of a malicious cyberattack that exposed his personal information to the world. His privacy was shattered, and he felt violated and powerless. Turning this traumatic event into a catalyst for change, Andre immersed himself in the world of digital security. As Access, he now uses his skills to protect others from online threats, recover stolen identities, and fortify digital defences.

Andre's personal experience of having his privacy compromised fuels his determination to be a guardian of online safety, ensuring that no one else falls victim to the same vulnerability.



### Let's Analyse:

Meet Amina, a brilliant mind who once found herself trapped in the echo chambers of social media algorithms. Consumed by biased information and fake news, she was led astray and lost touch with reality.

Realizing the power of critical thinking, she delved into media literacy and data analysis.

As Analyse, Amina employs her skills to sift through vast amounts of information, present unbiased perspectives, and guide individuals back to well-informed opinions. Her past drives her passion to free others from misinformation



### Let's Create:

Caslav was a victim of online comparison and cyberbullying that left him feeling creatively stifled and emotionally drained. He decided to channel his pain into something positive. Immersing himself in various forms of art, he became an expert in digital content creation.

As Create, Caslav empowers others to express themselves through creative outlets, teaching them to find their voice amidst the noise of social media. His personal transformation drives him to rescue those who struggle to see their own worth in the digital world.





### Let's Reflect:

ReaksmeY had always been a social media influencer, but she began to lose her authenticity as she chased after trends and likes. The pressure to maintain a façade took a toll on her mental health, leading to burnout. She embarked on a journey of self-discovery and mindfulness, ultimately becoming Reflect. Through meditation, introspection, and psychological expertise, ReaksmeY helps individuals rediscover their true selves, teaching them to navigate social media with a balanced and grounded approach. Her journey to be genuine inspires her to help others do the same.



### Let's Act:

Akosua witnessed first-hand the power of online mobs and cancel culture when an innocent friend became a target. Feeling helpless, she transformed her anger into action. She studied advocacy, social justice, and effective communication strategies, becoming Act.

Akosua intervenes in online conflicts, standing up against digital injustice and mobilizing communities for positive change. Her drive to protect others from social media's harm motivates her dedication to create real change.



# MEDIA AND INFORMATION LITERACY

## Champions.

Together, Access, Analyse, Create, Reflect, and Act form a formidable team that draws strength from their personal struggles. Their united goal is to dismantle the evils of social media by providing support, guidance, and empowerment to those caught in its web.

