



Deutsche Welle, through DW Akademie, with funding from the European Union, is publishing the following tender in support of the implementation of the project: "Voices for Change: CSOs join forces to advocate for Accountability, Transparency and Public Awareness".

Media and Communication Trainers from Mongolia

Project Objective:

In cooperation with Media Council Mongolia (MCM), the project aims to strengthen the Mongolian civil society sector by gathering civil society actors (CSOs) to establish common quality standards and by building public awareness for civil society concerns.

Project Output:

Selected CSOs from urban and rural areas of Mongolia are trained to define and master core tasks concerning their public relations and communication in order to enable public coverage of civic work achievements.

Background:

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue. DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development (BMZ). We also receive funding from the Federal Foreign Office and the European Union and are active in more than 70 developing countries and emerging economies.

Tender Details:

- Location: Ulaanbaatar and rural area, Mongolia
- Implementation period: October/ November 2024
- Deadline for submission of proposals: **September 16, 2024**

Deliverables:

- 3-day curriculum and trainings (offline) for civil society actors from urban and rural areas of Mongolia to strengthen their skills in public relations and corporate communication, with special regard to social media platforms.
- Participation in ToTs
- Mentoring for accountable CSOs
- Documentation of any training materials used (in English and Mongolian language).
- Analysis and publication of findings (in both Mongolian and English).

Placement of proposal:

Proposals shall be submitted in writing and include the following:

- Letter of proposal, including your desired overall fee (all required local taxes, and legal fees are included and are the responsibility of the contractor).
- Including description of your experience and expertise to offer Media and Communication Trainings in Mongolia
- Any references you would like to present to us in support of your offer.

DW Akademie will be glad to accept proposals from both individuals and organizations.

Please submit your proposal in electronic form to dw-akademie.mongolia@dw.com.

The deadline for submission is Monday, **September 16, 2024**.

Please send all required documents in one PDF file. The size of the attachment should be limited to max. 3 MB.