

Deutsche Welle, through DW Akademie, with funding from Germany's Federal Ministry for Economic Cooperation and Development (BMZ), is publishing the following tender in support of the implementation of the project: "Initiative for Transparency and Freedom of Expression. Crisis resilience of media".

Trainer on Social Listening for civil society actors in Mongolia

Project Objective:

The project aims to advise and support media and civil society actors in overcoming challenges posed by current armed conflicts and associated crises in providing the population with reliable information. These challenges include the continuing prevalence of disinformation, which deliberately taps into anti-Western resentment to sow mistrust and stir up discord. Universal availability of social media and/or Artificial Intelligence (AI) mean that the cost of producing and disseminating such content has fallen massively, which means that citizens are increasingly exposed to it. At the same time, independent media actors must adapt to the challenging conditions that arise for the production and dissemination of reliable information in the context of war and crisis.

Project Output:

Innovative formats for crisis communication and crisis dialog have been enhanced through training and consultancy of CSOs in target countries with results documented and made public.

Background:

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue. DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development (BMZ). We also receive funding from the Federal Foreign Office and the European Union and are active in more than 70 developing countries and emerging economies.

Tender Details:

- Location: Ulaanbaatar, Mongolia
- Implementation period: October/November 2024
- Deadline for submission of proposals: **September 13, 2024**

Deliverables:

1. 2-day curriculum and training (online) to improve the knowledge and practical application of social listening amongst civil society actors as a tool for monitoring and analysis of social platforms. The choice of networks examined should be based on local relevance.
2. Training concept to be inclusive of illustrating/discussing challenges which arise from disinformation spread by local, regional or global actors.
3. 2-day online Training of Trainers (ToT) for local experts tasked to consult CSOs representing project target groups.
4. Documentation of any training materials used (in English and Mongolian language).
5. Mentoring (online) of editorial processes aimed at fostering collaboration between CSO workers and journalists on any aspect of the above.
6. Analysis and publication of findings (in both Mongolian and English).

Placement of proposal:

Proposals shall be submitted in writing and include the following:

- Letter of proposal, including your desired overall fee (all required local taxes, and legal fees are included and are the responsibility of the contractor).
- Any references you would like to present to us in support of your offer.

DW Akademie will be happy to accept proposals from both individuals and organizations.

Please submit your proposal in electronic form to dw-akademie.mongolia@dw.com.

The deadline for submission is **Friday, September 13, 2024**.

Please send all required documents in one PDF file. The size of the attachment should be limited to max. 3 MB.