

EU Tabassum (Smile): Media skills to promote gender equality and empower young women in Uzbekistan (2024 - 2026)

Trainer services **Terms of Reference**

DW Akademie is looking for trainer services in Uzbekistan, October 2024

1. Project description:

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. DW Akademie strengthens the human right to freedom of expression. We empower people worldwide to make independent decisions based on reliable facts and constructive dialogue. We stand for free media, free opinions and free people worldwide. DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development. We also receive funding from the Federal Foreign Office and the European Union (EU) and are active in more than 70 developing countries and emerging economies.

DW Akademie, in partnership with our Tashkent-based partner Modern Journalism Development Center (MJDC), is implementing the project Tabassum, funded by the European Union. The project aims to strengthen media & digital literacy, as well as the communicative capacities of Uzbek women and youth civil society organisations (CSOs) to promote gender equality, empowerment of women, and youth inclusion. The target groups, youth and women's CSOs, will increase their expertise and enhance their practical skills on gender constructive reporting, gender disinformation and media campaigning.

2. Overall Objective

DW Akademie is currently looking for trainer(s) services for the capacity-building camp on October 24 to 27, 2024 (tentative dates), in Tashkent / Tashkent region, Uzbekistan, with the following expertise:

- Media (content) production in the respective country context;
- Particular expertise in gendered disinformation, gender-sensitive and constructive reporting, media and digital literacy, including in conflict and post-conflict societies;
- Knowledge of developing training strategies for project partners in developing countries;
- At least 5 years of experience in Training of Trainers (ToT);
- Knowledge of the region and the media landscape;

Intercultural competence.

Fluency in English is required. Knowledge of Russian or another language in the region Central Asia is an advantage.

The 4-day capacity-building camp will provide representatives of Uzbek youth organisations (ca 30 pax) with knowledge and skills on gendered disinformation, media (content) production, ToT with the focus on interactive methods to transfer knowledge on media & digital literacy and gendered disinformation.

3. Expected Services

- 4 working days of implementing training sessions in a tandem-team with another trainer (due to the large group of participants), conducted in person in Tashkent / Tashkent region, Uzbekistan.
- 2 preparation days to elaborate concept and design of the training sessions as well as training materials.

Interested applicants should please submit a proposal including the following:

- Curriculum Vitae (CV)
- Rate per day in EUR for a working day (includes per diem)
- Rate per day in EUR for a preparation day

Offers in English should be submitted as a pdf by June 27, 2024 via e-mail to: to dw-akademie.uzbekistan@dw.com.

5. Payment

In return for the fulfilment by the Provider of its obligations under the contract, Deutsche Welle / DW Akademie undertakes to pay the Provider the amount in EUR as follows:

- 100% post-payment
- Availability of a bank account that accepts money transfer in EUR is mandatory
- Deutsche Welle will pay within 30 calendar days after the completion of all the deliverables upon presentation of final detailed invoice.