

ScenarioCard

Your assignment

Develop a project idea to fight the “disinformation for hire” industry in KENZANIA

Client

Chaka Khan University

Budget / Duration

350.000 USD for 3 years

Description

A notable aspect of the disinformation problem in KENZANIA is the emergence of a “disinformation for hire” industry. This involves individuals or groups who are paid to create and spread false or misleading information online. These entities often use social media platforms to disseminate their content, taking advantage of the viral nature of these platforms to reach a wide audience quickly. The motives behind this industry are varied but often include political manipulation, where parties or candidates seek to influence public opinion or discredit opponents. It can also be driven by commercial interests, where businesses use disinformation to undermine competitors or promote their own products or services.



ScenarioCard

Your assignment

Develop a project idea to come to terms with Russian disinformation targeting the Russian-speaking population in MOLDORGIA

Client

EU

Budget / Duration

700.000 EUR for 5 years

Description

As a part of Russia's policies in countries of the former Soviet Union, state and affiliated actors are attempting to destabilize MOLDORGIA by sowing dissent between the Moldish and Russian speaking segments of the population. People are targeted on Telegram, in Russian-speaking social networks and media. The narrative suggests that Russian-speaking people are treated as second-rate citizens and that pro-EU politics is compromising the independence of the country.



ScenarioCard

Your assignment

Develop a project idea to reduce disinformation and polarization in Banglamar, with a special focus on Buddhist refugee camps

Client

BMZ

Budget / Duration

500.000 EUR for 2 years

Description

Banglamar is experiencing increased polarization and factionalism between Buddhist and Muslim segments of its population. The UN has stepped in and created camps as safe havens for Buddhist people. These camps for internally displaced persons experience widespread rumors and disinformation that stress the differences and antagonisms rather than the commonalities of these religious communities.



ScenarioCard

Your assignment

Develop a project idea to combat conspiracy theories and disinformation during a world-wide pandemic caused by the DIVID-24 virus in Latin America

Client

BMZ

Budget / Duration

2.000.000 EUR for 1 year

Description

The world is plunged into a new pandemic. Conspiracy theorists and anti-vaccine campaigners use the new DIVID-24 virus to sow doubt about the medical treatment of patients, about social distancing and other measures to curb the spread of the virus. Certain parts of Latin America seem to be particularly hard hit because politicians, famous musicians and influencers all participate in spreading these falsehoods.



ScenarioCard

Your assignment

Develop a project idea to counter radicalization of youth through disinformation and hate speech in Lebastine.

Client

AA

Budget / Duration

100.000 EUR for 1 year

Description

Youth in Lebastine is increasingly coming across radical content on social media. Together with the discontent about the general situation, these hate messages lead to more and more young people joining radical parties and factions that promote violence and bloodshed over peace and reconciliation.



ScenarioCard

Your assignment

Develop a project idea to curb the spread of messages denying that the destruction of the rain forest in Maurigascar contributes to climate change

Client

EU

Budget / Duration

1.000.000 EUR for 3 years

Description

Maurigascar has been suffering from droughts and crop failures over the past several years. At the same time, many thousands of acres of rain forest have been destroyed to produce cheap furniture and for farmland. Agricultural and furniture companies finance large scale campaigns to spread theories that climate change is not human-made and that the rain forest has no role to play in creating an environment in which organisms—including humans—can prosper.



ScenarioCard

Your assignment

Develop a project idea to help prevent disinformation and to enable accurate information during elections on the island of Tongji

Client

Direct Aid Program (Australia)

Budget / Duration

300.000 USD for 1 year

Description

Presidential elections are coming up on the island of Tongji. The past years have seen a continuous rise in right- as well as left-wing populism in the country, with politicians providing their supporters with half-baked facts about the status quo of the nation and questionable accounts of what the political opponent intends to do. The population is confused and anxious. There have been first incidents of violence between opposing factions, sparked by false accusations.



ScenarioCard

Your assignment

Develop a project idea to support a peace building program in Erithiopia

Client

USAAID

Budget / Duration

1.5 million USD for 3 years

Description

Erithiopia is torn apart by civil war with armed conflicts between various ethnic groups. At the same time, there is an information war. All parties to the conflict are trying to discredit their opponents through media manipulation and false reports. To make matters worse, the surrounding neighboring states are interfering in this conflict at all levels, e.g. by disseminating their own narratives on platforms like YouTube and TikTok. Videos, some of them AI generated, are targeting the foreign actors. In one example an AI version of President-elect Bami Mabed was produced endorsing attacks on politicians from the opposition party.

