



Unbiased information for free minds

Locations

DW is based in Bonn and Berlin. The worldwide network of correspondents has representatives in cities including Brussels, Washington, D.C., Kyiv, Riga, New Delhi, Jakarta, Istanbul, Jerusalem, Taipei, Beirut, London, Kinshasa, Lagos, Cape Town, Nairobi, Bogotá and Warsaw.

Distribution

DW content is distributed via its own platforms including TV channels and the DW website as well as globally by around 3,500 distribution partners, regional and local media. DW journalists appear as guests to analyze events from the German and European perspective.

Funding and regulation

DW was founded on May 3, 1953. It is a public broadcaster that is funded by federal taxes. DW fulfills its programming mandate based on the Deutsche Welle Act, free of state influence and governed by the Broadcasting Council and Administrative Board.

Who we are

DW is Germany's international broadcaster. As an independent media outlet, we provide unbiased news and information in 32 languages around the world so that people can form their own opinions. DW coverage of current events is fact-based, with regionally-relevant and dialog-oriented content in 32 languages on the focus topics of freedom and human rights, democracy and good governance, free trade and social justice, technology and innovation, health education, nutrition and environmental protection as well as German and European culture.

What we do

DW stands for human rights, democracy and freedom, especially for freedom of speech and freedom of the press. DW therefore bases its independent coverage on the values for which Germany stands in the world. We take a clear stance against all forms of discrimination, racism, extremism and antisemitism.

DW Akademie is DW's center for international media development, journalistic training and knowledge transfer. With its projects, it promotes the right of all people to freedom of expression and free access to information. In addition, DW also uses its content and its language courses to promote the German language worldwide

Our target audiences are young people between the ages of 14 and 40, political opinion leaders and anyone involved in public discourse who wants to understand what is going on in the world.

Global reach

Despite being censored in a number of countries, DW reached 320 million weekly user contacts worldwide in 2023. Video content by DW reach 257 million user contacts every week while audio content booked 51 million of the total user contacts. The DW websites reached 12 million weekly user contacts. DW offers a broad range of content across all platforms—online, social media, television and radio.