

March 01, 2024

Terms of Reference: Trainer and Consultant Services for DW Akademie Media Development Projects in Asia

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and unhindered access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue. DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development. We also implement projects with funding by the Federal Foreign Office and the European Union (EU) -- in more than 70 developing countries and emerging economies worldwide.

For our media development projects in Asia, we are looking for a trainer and consultant with the following expertise:

- Media production (online, video, radio, if applicable multimedia / podcasting) in the respective country context;
- Particular expertise in "Constructive Journalism", including in conflict and post-conflict societies;
- Knowledge of developing training strategies for project partners in developing countries;
- At least 5 years of experience in Training of Trainers (ToT);
- Extensive knowledge of the region and the media landscape;
- Intercultural competence.

Fluency in English and advanced language skills in German are required; knowledge of another language in the region is an advantage.

Applicants with suitable qualifications will receive a framework contract for training and consulting services on an invoice basis for up to 40 days in 2024. There is no guaranteed minimum for the services, the exact number of days will be commissioned as required.

Interested applicants should please submit a proposal including the following:

- Curriculum Vitae (CV)
- Rate per day in EUR for Trainer and Consultant services
- Rate per day in EUR for preparation tasks
- If applicable, rate per day in EUR for services conducted abroad.

Offers (in English or German) should be submitted as a pdf **by March 15, 2024 via e-mail to:**

DW Akademie

Attn.: Support and Project Administration

DW (Deutsche Welle), Kurt-Schumacher-Str. 3, 53113 Bonn, Germany

E-mail: dw-akademie.procurement@dw.com