

Supported by the

Federal Ministry for Economic Cooperation and Development

MEDIA AND INFORMATION LITERACY



YOUSSEF'S MEDIUM JOURNEY - SESSION 2. |. 50 MINUTES

This session can serve as a closing session for an existing MIL curriculum around a specific topic.

The AACRA Heroes feature in this session, allowing to 'zoom out' from the previous topic sessions. This closing-reflection on meta level on MIL skills & competencies reinforces the learning and skills acquired and lead to personal empowerment.

- Overall Learning Outcome: Participants will be able to use the abilities which are associated with the AACRA Heroes to critically speak about and use media, thus becoming advocates for Media and Information Literacy.
- Time: 50 minutes

In general:

This template serves as a starting point. You've got to make it yours by adding your own style and local touch to make the session resonate with your participants.

- 1. General tips for contextualisation:
- Utilize local examples to illustrate key points.
- Inspire participants to create local versions of Heroes with personalized details. (eg renaming Heroes with local names will enhance relatability)
- Refer to the Guidebook and its appendices for tips and hints on contextualizing the template.
- 2. Guiding Questions:

Remember, the guiding questions are merely suggestions. Feel free to adapt and mold the discussion to suit your audience.



1. Introduction				
Time	Steps	Guiding Questions	Learning Outcomes	
5 min	 Transition from the Villains session by explaining the focus on Heroes who promote media and information literacy. Remind participants of the importance of MIL in today's world. 	 Why do you think it's important for us to shift our focus from the Villains session to discussing media literacy Heroes? Can you share your thoughts on why media and information literacy (MIL) is relevant in today's world? 	 Participants will be able to: recall and articulate the importance of MIL in today's world. 	

2. Hero Gallery				
Time	Steps	Guiding Questions	Learning Outcomes	
10 min	 Display images or brief descriptions of MIL Heroes. Share inspiring stories about the contributions of each Hero to making the world safer. Highlight the Heroes' efforts in promoting media literacy and critical thinking. 	 What are your impressions of the images or brief descriptions of the MIL Heroes displayed? Can you recall any inspiring stories or specific contributions made by these Heroes that stand out to you? How do you think these Heroes have promoted media literacy and critical thinking? 	 Participants will be able to identify MIL Heroes through images and brief descriptions. discuss and appreciate the inspiring stories and contributions of these Heroes. acknowledge the role of MIL Heroes in promoting media literacy and critical thinking. 	



3. Group Discussion			
Time	Steps	Guiding Questions	Learning Outcomes
10 min	 Facilitate a discussion on how media literacy Heroes have made a positive impact on society. Encourage participants to share their thoughts on the Heroes' actions and how those actions can be applied in the participants' own lives. 	 Have you personally encountered instances where media literacy Heroes have made a positive impact on society? If so, could you share an example? What actions or qualities of these Heroes do you find particularly admirable, and how do you think they can be applied in your own life? 	 Participants will be able to engage in a discussion about how media literacy Heroes have positively influenced society. express thoughts on the actions of these Heroes. brainstorm ways to apply similar principles in their own lives.

4. Emphasize the 5 Pillars				
Time	Steps	Guiding Questions	Learning Outcomes	
10 min	 Discuss the five pillars of media and information literacy: Access, Analyze, Create, Reflect, and Act. Highlight real-world examples of how these pillars are essential for responsible media consumption and participation 	 How familiar are you with the five pillars of media and information literacy: Access, Analyze, Create, Reflect, and Act? Can you think of any real-world examples where these pillars have played a crucial 	 Participants will be able to describe the five pillars of media and information literacy: Access, Analyze, Create, Reflect, and Act. recognize real-world examples illustrating the 	



role in responsible media consumption and participation? significance of these pillars in responsible media consumption and active participation.

5. Empower Participants					
Time Sto	eps	Guiding Questions	Learning Outcomes		
10 min 1. 2. 3.	and actions of each media Villain. Discuss the importance of critical thinking and fact-checking to uncover misinformation. Reflect and Connect (5 minutes): Ask participants to reflect on what they've learned about media manipulation and how it can impact them.	 Were there any surprises or misconceptions you had about the media "Villains" that were dispelled during this activity? How can critical thinking and fact- checking help us uncover misinformation spread by these Villains? What are some practical steps we can take to verify information before accepting it as true? 	 Participants will: learn the true nature and actions of each media Villain. recognize the importance of critical thinking and fact-checking to uncover misinformation. 		



6. Closing remarks				
Time	Ste	eps	Guiding Questions	Learning Outcomes
5 min	1.	Summarize the importance of media and information literacy. Thank participants for their engagement and encourage them to take their new knowledge into the world as MIL advocates.	 From today's session, what key takeaways do you personally have regarding the importance of media and information literacy? How do you feel about taking your new knowledge and insights into the world as advocates for MIL? 	 Participants will be able to summarize the key takeaways regarding the importance of MIL in contemporary society. demonstrate motivation to carry their newfound knowledge into the world as advocates for media and information literacy.