







# **Session Youssef / Medium Journey / Bottom-Session** (45 Minutes)

#### **Introduction (10 minutes)**

Session Activity	Ste	eps	Gι	iiding Questions	Learning Outcomes
Introductio n	2.	Transition from the Villains session by explaining the focus on heroes who promote media and information literacy.  Remind participants of the importance of MIL in today's world.	•	Why do you think it's important for us to shift our focus from the Villains session to discussing media literacy heroes? Can you share your thoughts on why media and information literacy (MIL) is relevant in today's world?	Participants will be able to recall and articulate the importance of MIL in today's world.
Material					









# **Hero Gallery (10 Minutes)**

Session Activity	Steps		Guiding Questions	Learning Outcomes
Hero Gallery Materials	<ol> <li>Display images or brief descriptions of MIL Heroes.</li> <li>Share inspiring stories and contributions of each hero.</li> <li>Highlight their efforts in promoting media literacy and critical thinking.</li> </ol>	•	What are your impressions of the images or brief descriptions of the MIL heroes displayed? Can you recall any inspiring stories or specific contributions made by these heroes that stand out to you? How do you think these heroes have promoted media literacy and critical thinking?	Participants will be able to  identify MIL heroes through images and brief descriptions.  discuss and appreciate the inspiring stories and contributions of these heroes.  acknowledge the role of MIL heroes in promoting media literacy and critical thinking.









# **Group Discussion (10 minutes)**

Session Activity	Steps	Guiding Questions	Learning Outcomes
Group Discussion	<ol> <li>Facilitate a         discussion on how         media literacy heroes         have made a positive         impact on society.</li> <li>Encourage         participants to share         their thoughts on the         heroes' actions and         how they can be         applied in their own         lives.</li> </ol>	<ul> <li>Have you personally encountered instances where media literacy heroes have made a positive impact on society? If so, could you share an example?</li> <li>What actions or qualities of these heroes do you find particularly admirable, and how do you think they can be applied in your own life?</li> </ul>	Participants will be able to  • engage in a discussion about how media literacy heroes have positively influenced society.  • Express thoughts on actions of these heroes; brainstorm ways to apply similar principles in their own lives.
Material			









# **Emphasize the 5 Pillars (10 minutes)**

Session Activity	Steps	Guiding Questions	Learning Outcomes
Emphasize the 5 Pillars	<ol> <li>Discuss the five pillars of media and information literacy: Access, Analyze, Create, Reflect, and Act.</li> <li>Highlight real-world examples of how these pillars are essential for responsible media consumption and participation.</li> </ol>	<ul> <li>How familiar are you with the five pillars of media and information literacy: Access, Analyze, Create, Reflect, and Act?</li> <li>Can you think of any real-world examples where these pillars have played a crucial role in responsible media consumption and participation?</li> </ul>	Participants will be able to  describe the five pillars of media and information literacy: Access, Analyze, Create, Reflect, and Act. recognize realworld examples illustrating the significance of these pillars in responsible media consumption and active participation.
Material			









# **Empower Participants (10 minutes)**

Session Activity	Steps	Guiding Questions	Learning Outcomes
Empower Participants	<ol> <li>Reveal the true nature and actions of each media villain.</li> <li>Discuss the importance of critical thinking and fact-checking to uncover misinformation.</li> <li>Reflect and Connect (5 minutes):         Ask participants to reflect on what they've learned about media manipulation and how it can impact them.     </li> <li>Encourage participants to think about the role they can play in countering misinformation.</li> </ol>	<ul> <li>Were there any surprises or misconceptions you had about the media "villains" that were dispelled during this activity?</li> <li>How can critical thinking and fact-checking help us uncover misinformation spread by these "villains"?</li> <li>What are some practical steps we can take to verify information before accepting it as true?</li> </ul>	<ul> <li>Participants will learn the true nature and actions of each media "villain."</li> <li>Participants will recognize the importance of critical thinking and fact-checking to uncover misinformation.</li> </ul>
Materials			









# **Closing Remarks**

Session Activity	Steps	Guiding Questions	Learning Outcomes
Closing Remarks	<ol> <li>Summarize the importance of media and information literacy.</li> <li>Thank participants for their engagement and encourage them to take their new knowledge into the world as MIL advocates.</li> </ol>	<ul> <li>What key takeaways do you personally draw regarding the importance of media and information literacy from today's session?</li> <li>How do you feel about taking your new knowledge and insights into the world as advocates for MIL?</li> </ul>	Participants will be able to  • summarize the key takeaways regarding the importance of MIL in contemporary society.  • demonstrate motivation to carry their newfound knowledge into the world as advocates for media and information literacy.
Materials			