

Federal Ministry for Economic Cooperation and Development

# MEDIA AND INFORMATION LITERACY

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### Session 15 "The power of moving pictures"

#### **INTRODUCTION (10 MIN)**

#### **Positioning:** Personal film and video preferences

Activity	Positioning "Genres" (DW Akademie MIL Guidebook, English	10
	Edition p. 139)	"
Objective	<ul> <li>Students get on operantic start into the day, lough and have f</li> </ul>	
Objective	• Students get an energetic start into the day, laugh and have fu	un
	<ul> <li>Students reflect on their own video and film preferences</li> </ul>	
	• Students argue, compare, and accept differences in video and	film
	preferences	
Steps	• 1" Mark a line across the classroom floor where one end stands for	
	"one" and the other end for "ten."	
	• 2" Explain you will make statements and students have to position	on
	themselves along the line according to how they feel about the	
	statement, ranging from "one" for "I do not agree" to "ten" for "I ag	gree
	completely", and the middle for "I somewhat agree"	
	Statements could include:	
	Internet	
	When I watch a sad film or a video, I get sad and sometimes cr	у



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	I have had nightmares after watching a scary / horror film
	It's better to watch documentary films than scripted and acted
	movies
	I like the comedy/mystery/romance/horror/science fiction/action/
	drama/ documentary genre
	• 5" After students have taken up their positions, ask a few why they
	positioned themselves in a particular spot and why they agree or
	disagree with your statement
	• 2" Then discuss the role of viewers, who ultimately decide whether a
	film, TV broadcast or Internet video is a hit or a flop
Material	<ul> <li>String or tape to mark a line on the classroom floor</li> </ul>
Notes	

#### BODY (75 MIN)

#### Trainee Centered: Personal film and video profile

Activity	<ul> <li>Individual work / pair work</li> </ul>	20
		"
Objective	<ul> <li>Students reflect on their own video and film experiences and preferences</li> </ul>	d
	<ul> <li>Students exchange, compare and accept differences in video film preferences</li> </ul>	and



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	Students dive deeper into the forms and content video can take on
Steps	<ul> <li>10" Explain that millions of films, TV shows and Internet videos</li> </ul>
	exist around the world. Not everyone likes everything. Ask the
	students to reflect individually, which ones have impressed them
	so much that they still remember them well? And why? Ask them
	to write down their reflections in the worksheet "Video profile of"
	(DW Akademie's MIL Guidebook, English edition p. 140) They
	don't have to fill in all the blanks but should just write down the
	memories that stand out
	• 5" When the time is up, ask them to compare their results with
	their neighbor. They should discuss in particular what made them
	laugh or cry during a movie, what shocked or impressed them so
	much that it changed their life
	• They can also add things to their profiles that develop from these
	discussions with their neighbors
	• 5" Collect the video profiles and display them for everyone to see
Material	• Worksheet "Video profile of" (DW Akademie MIL Guidebook,
	English edition p. 140)
Notes	



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#### Trainer Centered: Guided discussion The power of film and video

Activity	Guided discussion (DW Akademie MIL Guidebook, English 15
ACTIVITY	
	edition p. 139)
Objective	<ul> <li>Students identify the characteristics of video</li> </ul>
	<ul> <li>Students examine the effects film or video have on individuals and</li> </ul>
	groups
Steps	<ul> <li>15" Once the students have looked at the video profiles from the</li> </ul>
	previous exercise, start a discussion and write key points on a
	flipchart paper:
	How easy or difficult was it to fill out the video profile on your
	own?
	—How did your trip down memory lane change once you
	started talking with the person next to you?
	What category were most of your examples from: movies, TV
	shows, or Internet videos? Why?
	What can be shocking about movies, TV shows or Internet
	videos? How closely do the shocking bits resemble reality?
	—How can a movie, TV show or Internet video have such an
	impact that it changes something in the viewers' lives, emotions, or
	outlooks, even though all they do is watch passively? What makes
	movies, TV shows and videos so powerful?
	—Can you think of examples where a movie, TV show or
	Internet video changed the perspectives or even the lives of a
	wider audience and not just those of an individual? What were the
	changes?



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Material	• DW Akademie MIL Guidebook (English edition, English edition p.
	139 and p 133 – 135 for background)
	• Flipchart
	Markers
Notes	

#### Trainer Centered: Presentation / Guided discussion Introduction to video editing app

Activity	Presentation / Guided discussion	15
Objective	<ul> <li>Students know available video editing apps and evaluate their</li> </ul>	-
	strengths and weaknesses	
	<ul> <li>Students memorize key features of video editing apps</li> </ul>	
Steps	<ul> <li>5" Ask students who are already familiar with video editing ap</li> </ul>	ps
	and ask them to describe what they like or dislike about the a	рр
	they use for editing. Explain that you will just use one app in t	the
	classroom to avoid confusion. You'll be using the app that's	
	suitable for most phones in the classroom (either IOS or Andre	oid).
	Make sure everyone has downloaded the app and that it work	<s< th=""></s<>
	If you will use VivaVideo or Kinemaster in the MIL Club, hand	l out
	the respective guidelines (DW Akademie MIL Guidebook, Eng	glish
	edition, p 155 -161)	
	• If you decide to use a different video editing app, summarize	the
	key steps for your students in a hand-out	



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	<ul> <li>10" Walk the students through the key steps from uploading the</li> </ul>
	raw material to downloading the finished video. You may want to
	explain that it's a good idea to first make a rough cut, and then
	fine-tune the details of recorded video material
Material	<ul> <li>Guidelines for video editing apps, e.g., DW Akademie MIL</li> </ul>
	Guidebook, English edition, p 155 -161
	<ul> <li>Possibly a PowerPoint presentation detailing the key steps of video</li> </ul>
	editing
	Flipchart
	Markers
Notes	

#### Create: Active Media Work Basic video editing

Activity		25 "
Objective	<ul> <li>Students create videos and practice editing with an editing app</li> </ul>	)
Steps	<ul> <li>5" Explain the exercise: Students form pairs (or groups) and use their smartphones to record three or four short video clips. Each of these clips should be a close-up, or detailed, and roughly five seconds long – not more than ten seconds. Combined, these clips should be like a riddle: what is it that we're seeing? What is going on here? The students should not zoom or pan the camera while recording</li> </ul>	



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	<ul> <li>15" Ask the students to upload their material to the editing app</li> </ul>
	and try out its features. They should trim their clips, play around
	with color adjustment and filters, add a title and possibly narration
	• 5" Ask each pair of students to get together with another pair.
	They should show each other their edited work, guess the subject,
	and give feedback. Remind them that feedback always starts with
	something positive, focuses on things that can be changed, and is
	precise and specific
Material	<ul> <li>Guidelines for video editing apps, e.g., DW Akademie MIL</li> </ul>
	Guidebook, English edition, p 155 -161
	Smartphones
Notes	

### CONCLUSION (5 MIN)

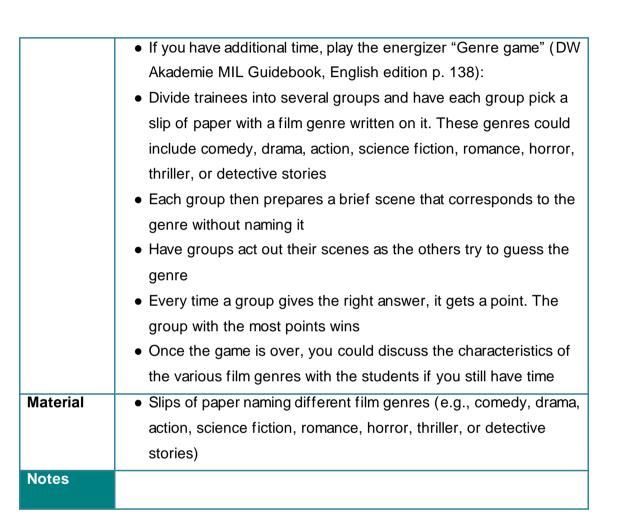
### Open questions, Summary & Conclusion or Energizer "Genre game"

Activity	<ul> <li>Discussion / Reflection or energizer "Genre game"</li> </ul>	05 "
Objective	<ul> <li>Students clarify open questions, cool down and / or play an energizer</li> </ul>	
Steps	• 5" After all the groups have discussed their videos, the students reflect on the production process, mention fun aspects, point out difficulties, and ask additional questions if something is still unclear	



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#### ASSESSMENT

- Attendance
- Participation in discussions and group work
- Result of active media work (content, creativity) ...