### MIL PROJECT COUNTRIES September 2022



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**DW Akademie** dw-akademie@dw.com



DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and unhindered access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue.

DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development. We also receive funding from the Federal Foreign Office and the European Union and are active in more than 70 developing countries and emerging economies.

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# **Our Media and Information Literacy** (MIL) approach in theory and practice



# Our MIL approach in theory and practice

The ability to access, use and create media responsibly empowers people to make their voice heard and participate in societal debates. It is fundamental for citizens to realize their human right to freedom of expression.

DW Akademie's Media and Information Literacy projects tackle the current contamination of the public sphere with misinformation, hate speech and online threats.

### DW AKADEMIE'S MIL MODEL





They enable people to make independent decisions based on reliable facts and constructive dialogue. With the necessary skills and confidence, citizens are able to shape the world they live in for the better.

Critical thinking is the software in our brain that can help us in the era of information overload. You develop critical thinking with the help of Media and Information Literacy.



### Gabriel Encev, MIL trainer CMT (Moldova)

DW Akademie, together with strong local partners, is working on MIL in more than 29 countries around the world. We use a range of different approaches. For example:

- Training MIL multipliers to support non-formal education
- Furthering MIL in formal education by bringing MIL into curricula and extra-curricular activities, as well as teacher training
- Creating media content, using interactive methods and developing innovative MIL games
- Advocating for MIL in national and international networks



# PROJECTS

In **Mexico**, **El Salvador** and **Guatemala**, DW Akademie is using playful methods to advance young people's skills to tackle misinformation and hate speech online, for example with a mobile MIL strategy game. In El Salvador, students produce social media content about digital safety and misinformation. For the first time, MIL is part of the school curricula in Guatemala, where the project uses creative approaches to reach indigenous youths, teachers and students in remote areas.

DW Akademie's work in **Moldova** focuses on mainstreaming MIL in both formal and non-formal education. Together with six partners ranging from NGOs to local newsrooms to education institutions, we enable Moldovan children and youths to learn and practice MIL at school and beyond. Through teacher training, MIL is offered as an elective subject, while school competitions, quizzes, MIL cafes and influencer networks help youths carry over their competences into everyday life.

# MIL DOSSIER

For background articles, research publications, project reports and many more insights into DW Akademie's MIL work, please visit: **dw.com/mil**