

## CALL FOR APPLICATIONS

### Quality Media & Conscious Media Consumption for Resilient Society-ConMeCo Content Production Grants

Deadline: October 22, 2023

DW Akademie is launching a selection process to provide content production grants for qualified media organizations in Georgia. This funding is a core element of the ConMeCo project implemented by DW Akademie in partnership with two prominent local non-profit organizations-Media Development Foundation and Human Rights Centre and is made possible by the generous support of **the European Union**. The purpose of this grant program is to create an opportunity for Georgian national and local media to produce and distribute interesting, fact-based, and relevant content. We welcome all formats and platforms (with the only exception of news and fictional formats). Potential partners must cover the issues that are interesting for Georgian audiences, and counter disinformation during the election year and prior and after the election day. DW Akademie will provide a mentoring programme to support all phases of the production process.

#### What do we offer?

1. Grants with a total of **€100,000, each minimum €10,000, and up to €25,000 per applicant**. Grant period is up to **12-months from January 15, 2024**. The funding also covers distribution and promotion costs.
2. **Individual mentorship** by experienced Georgian mentors (in an online and/or offline format and tailored to the grant recipient's needs and expectations). Local mentors will respect editorial independence of the applicants.
3. **Full editorial independence** in return for an impressive audience size.
4. **Equipment procurement**-up to 10% of the total budget.

#### Who can apply?

**Media outlets, independent content-makers and production companies, media professionals individually or as a team**

- with at least 7-year proven track record of media content production.
- who preferably work on community driven content and can reach impressive or good audience size.
- who want to cover untold stories or underreported topics or can offer an interesting format for national or local Georgian audiences during the election year. Stories relevant to audiences only in a specific region are also welcome.
- who have an established media platform/media outlet to publish content. Independent content-makers' partnerships with media outlets are also welcome.

**Application must be submitted electronically by October 22, 2023, 18:00 Tbilisi time via email: [dw-akademie.georgia@dw.com](mailto:dw-akademie.georgia@dw.com). Any application submitted after the due date will not be considered. Successful candidates will be notified by email within 10 days after the expression of the interest.**

DW Akademie retains the right to change the timeline of the procedure and extend the deadline if no satisfactory applications have been received.

#### What do we welcome?

All topics and formats including but not limited to multimedia storytelling, in-depth reporting, documentaries, debates, investigations, data-driven analysis, fact-checking projects, etc. News content as well as any sort of fiction production are not supported. We appreciate creativity, quality, experimenting and

innovation but we also value traditional and classical formats. We would like to support those that understand their audiences and can retain them.

### **We expect**

- you welcome our mentors as a mandatory part of the funding. We will guarantee full editorial independence.
- you produce and distribute the content and engage an impressive or good audience size.
- your final material is published by **December 15, 2024**, and the respective links to all final materials are provided.
- your final product is in full adherence to independent content production and journalism standards.
- you take care of the distribution and promotion of your own content.
- you have an in-house financial management system that ensures standard and timely financial reporting.
- you submit all interim and final programmatic reports describing production process and results including your audience data (quantitative and qualitative assessment).
- you are ready for interviews or other forms of accompanying visibility materials by ConMeCo.

The copy right for the original idea or a final material will belong to the creator. All materials supported by the funding must carry the reference to the ConMeCo project and its donors and include the project disclaimers.

Any additional questions regarding the application must be emailed to [dw-akademie.georgia@dw.com](mailto:dw-akademie.georgia@dw.com) with the subject line “Questions on ConMeCo Content Production Grants”.

DW Akademie will hold **an online information meeting on Zoom** for all interested applicants on **Thursday, September 28<sup>th</sup> at 3PM Tbilisi time**. Please, mark this date and time in your calendar and use the following details to access the meeting:

Join Zoom Meeting

<https://us02web.zoom.us/j/81849698942?pwd=OCtKNlgvVWJHSTE0WUxxV2tKYWEyZz0>

Meeting ID: 818 4969 8942

Passcode: 164053

### **Submission Guidelines**

- Applicants must use our templates.
- A project proposal using **our application form** that should not exceed a total of 2 pages. Anything beyond the 2-page limit will not be considered.
- Font type: Times New Roman, Font size 11.
- A financial proposal using **our budget template**.
- Applicants must complete both documents in English.
- Both documents must be sent to [dw-akademie.georgia@dw.com](mailto:dw-akademie.georgia@dw.com) with the following subject line: “ConMeCo Content Production Grants A-EUGE01- [your organization’s name]”. Applicants will receive a confirmation of submission.

*Quality Media and Conscious Media Consumption for Resilient Society (ConMeCo) project is implemented by DW Akademie in cooperation with Media Development Foundation and Human Rights Centre funded by the European Union and co-funded by the German Federal Ministry for Economic Cooperation and Development.*

*DW Akademie is Deutsche Welle's centre for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and unhindered access to information.*

