



Akademie



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MEDIA ACTION



Democracy  
Development  
Foundation



## Call for Podcast Trainers - Armenia

### Background

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and independent decisions based on reliable facts and constructive dialogue. We stand for free media, free expression, and free societies worldwide.

DW Akademie, in partnership with BBC Media Action, Democracy Development Foundation (DDF), Hetq/ Investigative Journalists NGO, and Factor TV, is implementing the project "European Media Facility in Armenia" supported by the European Union (EU) and the Federal Ministry for Economic Cooperation and Development (BMZ).

### 1. Project Objectives

The three-year project aims to strengthen the media sector in Armenia, enabling it to serve as a watchdog for Armenian society. We are working directly with media managers, regional media outlets, independent journalists, fact-checkers, young journalists, and students.

Within this framework, we are looking for experienced podcasting facilitators for a training programme jointly implemented with Media Initiative Center. The goal is to help a group of up to 12 podcasters to improve their existing materials or start new projects.

### 2. Required Service: 2 Local Podcasting Trainers

- Planning, preparation, and implementation of an offline 5-day PodcasTraining with media organizations and media makers from Armenia under the guidance of an experienced trainer from DW Akademie
- Using the methodology by DW Akademie and the developed materials that are available in Armenian language
- Mentoring Armenian media makers in podcast planning, production and distribution including follow-up in the production, distribution, documentation and archiving
- Evaluating and giving feedback to optimize the podcasting curriculum
- Fulfilling all reporting and documentation requirements of the project

### Requirements:

- University degree in journalism, communications, social science, or related field.
- Advanced work experience in media, communications, social science, or related field.
- Advanced professional experience in podcast production.
- Outstanding knowledge of the media landscape in Armenia.
- Experience in media training.
- Outstanding knowledge of English and Armenian (verbal as well as written).

### **3. Time frame for service provision**

The overall implementation of the programme will run in October 2023, with an offline preparation day scheduled for the 02.10.2023, and 5 training days scheduled for 03.10. – 07.10.2023. The training will be followed by up to 4 weeks of mentoring requiring approximately 1 working day per week. Exact dates may be changed by DW Akademie if necessary due to external factors.

### **4. Scope of work**

The number of contractual days currently estimated are 10 days (1 preparation, 5 training, 4 mentoring). The exact number of working days will be determined throughout the course of the programme. We will be selecting at least 2 trainers.

### **5. Application**

Should you be interested in participating in the selection, please send in your CV, a short letter of intent (highlighting relevant experience) and your daily rate.

**The submission deadline is the 10th of September 2023.**

Please send your documents via E-Mail to: [dw-akademie.armenia@dw.com](mailto:dw-akademie.armenia@dw.com)

You may also address your questions to this e-mail address.

The “European Media Facility in Armenia – Building Sustainable and Professional Media” project is being implemented by DW Akademie in cooperation with BBC Media Action, Democracy Development Foundation (DDF), Hetq/ Investigative Journalists NGO and Factor TV. The project is funded by the European Union and the Federal Ministry for Economic Cooperation and Development (BMZ).