

إعلام وابتكار

تكنولوجيا جديدة ضد
اضطراب المعلومات في منطقة
الشرق الأوسط وشمال إفريقيا

Funded by
the European Union



DW Akademie



LEADERS
INTERNATIONAL

I. Project Background:

With the purpose of encouraging digital media practices in the Middle East and North Africa regions, Leaders International launches the Digital Innovations for Peace (DIP) Call for Applications, which targets entrepreneurs, media professionals, and ICT experts.

Co-funded by the EU, and implemented by Leaders International, DW Akademie, and Elbiro Media, DIP aims to foster social resilience against the growing threat of disinformation and to promote peace in the digital sphere in Palestine, Jordan, Lebanon, Libya, Algeria, and Tunisia.

II. Training objectives:

Through an online, 3-week online training program, participants will get the opportunity to work together and develop technological solutions and ideas that tackle digital media challenges.

- **Training Platform:** Zoom
- **Timeline:** June 2023
- **Structure:** 2 sessions a week, which will be conducted during after-work hours,
- **Topics:**
 - Ideation for digital media challenges
 - ICT tools and open-source technologies
 - BMC development
 - Skills for pitching and presentation.

Ultimately, participants are expected to present their ideas and solutions to a judging panel. The top three participants will receive a prize of €1000 as well as the opportunity to participate in two hackathons to further develop their solutions.

III. Selection Criteria

- Quality of the business idea
 - Integration of open-source software and technologies
 - Innovation and creativity.
 - Ability to solve project challenges
- Commitment to the training
- Team capacity and expertise
- Pitch effectiveness

IV. Requirements:

The call is open for entrepreneurs, media professionals, and ICT experts from the MENA region, however, applicants from the aforementioned countries are encouraged to apply, provided that they meet the following requirements:

1. To be in the age range of 18-35 years
2. To have an innovative digital media idea

V. Application form:

If you are interested, please fill out the application form by 27/05/2023: <https://docs.google.com/forms/d/e/1FAIpQLSfo5-FQUJdd87oNiXqCKI4ah3XFLxtzyEjfyzRVpF5Onhc6gw/viewform>

For more information: <https://dip.leadersinternational.org/crowdsourcing-competition>