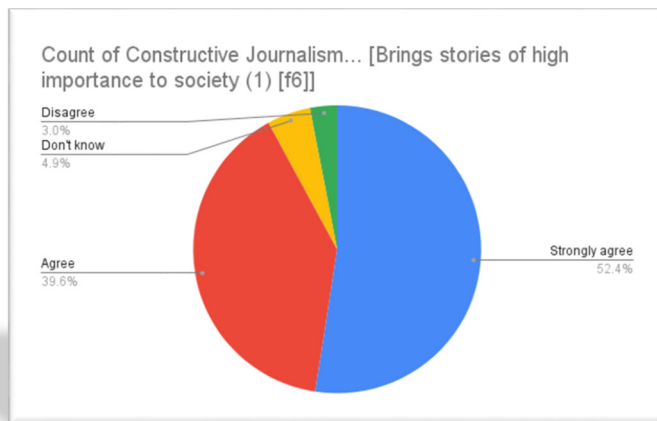


## The Role of Constructive Journalism in Shaping the Future of Media

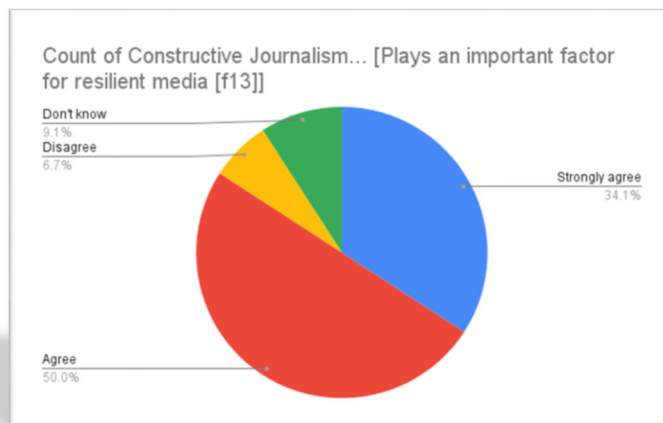
During the Global Media Forum in June 2022 – an event where media professionals as well as decision-makers from politics, civil society, culture, education, business and science from all over the world gather – students conducted a survey on the role of constructive journalism in shaping the future of media.

The questionnaire for the survey was formulated with the guidance of lecturers during a seminar entitled Empirical Methods. The students then gathered responses from 164 international media experts during the two-day conference. The survey focused on investigating whether constructive journalism effectively informs society, whether it enhances media resilience, and if constructive journalism is an economically viable alternative journalistic model.

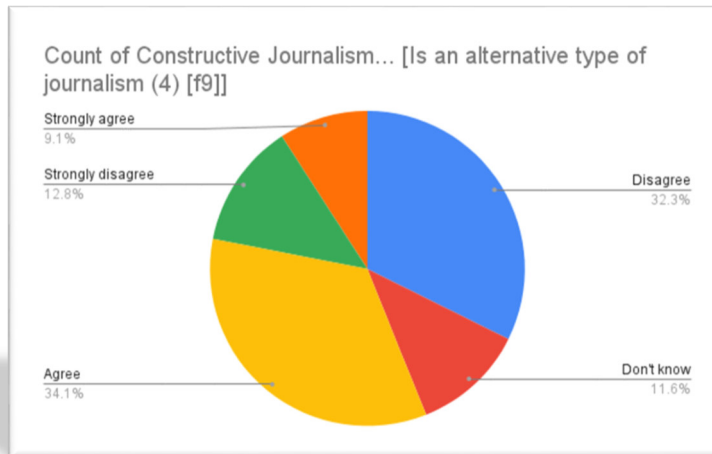
The collected data was compiled and analyzed by the students. Their main findings were: A large majority of the respondents (over 70 percent) believed that constructive journalism informs society effectively and plays an important role for resilient media.



When it came to evaluating if constructive journalism can serve as an economically viable alternative business model in journalism, the respondents' opinions were divided. While just about half of the participants considered constructive journalism to be a viable business model, a considerable number (42,6 percent) of respondents disagreed or did not provide an answer to the question.



About 45 percent of the respondents did not think that constructive journalism can be considered an alternative type of journalism. In contrast to that, about 43 percent considered this to be the case.



The findings provided interesting insights into this relatively new form of journalism. In a next step, the findings will be used to conduct qualitative studies in different fields to analyze the connection between constructive journalism, media viability and resilience.