

## **Terms of Reference (ToR) for Researcher/Research Firm – Study of the Media and Information Literacy (MIL) Landscape in Yemen**

**DW Akademie** is looking for a researcher or research firm to conduct a study that gives an overview of the Media and Information Literacy (MIL) landscape in Yemen.

### **Research objectives**

The study should assist those wanting to understand the current MIL landscape in Yemen, especially those interested in implementing or supporting MIL initiatives. Specifically, the goal is to:

- Identify civil society organizations that work in the field of MIL
- Understand the scope and nature of their work in terms of activities, region and target audience
- Understand organizations' challenges and needs with respect to MIL

### **About DW Akademie**

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Our projects strengthen the human right to freedom of expression and unhindered access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue.

### **Roles and responsibilities of the researcher/research firm**

In close coordination with the project manager, the researcher/research firm will perform the following tasks within the agreed upon timeframe to be specified in the contract:

- Define the research methodology
- Prepare all required research tools (e.g. questionnaire)
- Conduct the research, including data collection and analysis
- Write the final report ready for publication

### **Researcher's profile**

- Relevant degree in media and/or social sciences (for individuals)
- Demonstrated expertise in Media and Information Literacy
- Minimum 3 years of experience in research
- Good network with civil society organizations in Yemen
- Excellent knowledge of the media landscape in Yemen

- Excellent Arabic and English skills, both spoken and written. Firms are expected to show this skill in their profiles.

### **Contract deliverables**

Contract deliverables include:

- An inception report outlining the methodology to be adopted
- A first draft report
- A revised report

All deliverables are to be submitted in English. The final report should be completed by the end of February 2023 and is to be submitted in both English and Arabic.

### **How to apply**

We look forward to receiving your application, which should include the following documents:

- Letter of motivation, describing why you/your firm are/is interested in this call and how your skills and experience make you a suitable candidate
- Curriculum vitae, highlighting work experience and qualifications relevant to this assignment. Firms are expected to send their profiles with the CVs of the team members.
- Examples of your research publications and of similar studies conducted in the past in similar context.
- A technical and financial proposal for the research. The technical proposal should include a proposed methodology and timeline. The financial proposal should outline the budget breakdown for completing the work.

Please submit your application to the following email by **December 7, 2022**:

**[dw-akademie.yemen@dw.com](mailto:dw-akademie.yemen@dw.com)**

Subject: Yemen – Researcher