DW Akademie

DW Akademie is Deutsche Welle's center for international media development. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right to freedom of opinion and promote free access to information. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union — in approximately 50 developing and emerging countries.

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All figures and information are based on project data and refer to the

question. This means that people aged between 13 and 35 are included in the category (e.g. in Guatemala and Burundi: 13-25, in Namibia: 15-35).

Supported by the



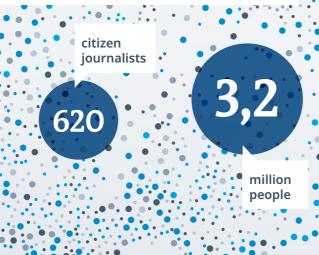
Supported by



Federal Foreign Office

Community media

56 community media outlets in 4 countries give disadvantaged populations a voice and support their basic freedom of expression. DW Akademie has helped train 620 citizen journalists working for local stations, which means that 3,2 million people in rural areas have access to relevant local information.





Countries

Bangladesh, Kyrgyzstan, Myanmar, Pakistan

Strenthening civil society

DW Akademie has provided consultation services for 17 non-governmental organizations working in 3 countries for the improvement of human rights and freedom of expression. This has opened up a platform for dialoque between state institutions, civil society and media stakeholders, and improved the access to information and social participation of 140,000 people.





Cambodia, Mongolia, Pakistan



Developing media. Strengthening human rights.

Making an impact.

DW Akademie is Germany's leading international media development organization. Its aim is to foster the right to freedom of expression and promote access to information for people all over the world. Long-term DW Akademie projects help to implement structural change.





Training for media professionals

DW Akademie has worked in 2 countries to help set up 13 practice-based, topical training programs for media professionals. 190 students have gained qualifications with partner institutions, helping to lay the foundation essential for professional and diverse reporting.

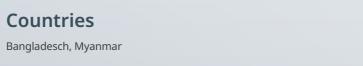




Sustainable business models

DW Akademie has helped 1,900 people working for 11 media outlets develop sustainable and innovative business models for their places of employ. The aim is to enable journalists, supplying their fellow citizens with relevant and professional content, to make a decent living in their chosen profession.







Public service media

With the support of DW Akademie state media have been transformed into public service media. Support and consultation, structural reforms and training programs have helped to make reporting more varied and programs more attractive for their audiences. 24 million people in Myanmar have been able to profit from such changes.



media organizations

media outlets

Innovation and dialogue online

DW Akademie has helped 21 media organizations prepare for the challenges of digitization. 42 media outlets of partners have been able to expand their reach — through the use of new digital media formats such as social media platforms, blogs and virtual radio stations. 840,000 people in 6 countries are thus now able to access a more diverse range of information and can participate in public debate.

