

ECONOMICS
AGRICULTURE

DOCUMENTARY
30 MIN.

VERSION
English

RIGHTS
Worldwide, VOD, Mobile

RUNNING TIME
10 x 30 min.

ORDER NUMBER
06 4901 | 01-10



Founders' Valley **HD**

Award-winning German entrepreneur Fridtjof Detzner sets off to look for people with visionary ideas across Asia. He meets with start-up founders and activists who work on innovative and inspiring solutions to pressing problems: artificial ice-stupas fighting climate change, revolutionary materials to save the world's oceans, smart apps to fight hunger...

Of course, entrepreneurship isn't always glorious. It requires a ton of sacrifice and total dedication. We also show the challenges founders need to overcome as well as the troubles and opportunities in a digitized and globalized world. Showcasing unique characters, their stories and the solutions to some of the world's most intractable issues that they offer, we feel the pulse of the Asian start-up ecosystem and what makes it so special. Come meet people and companies working on innovative and inspiring solutions in **Founders' Valley**.

01 **Mongolia: Between Tradition and Globalization**

Mongolia is undergoing rapid transformation. Fridtjof's search leads him to inspiring founders hoping to profit from global markets and make their dreams come true.

02 **Hong Kong: Urban Visions**

In Hong Kong, high rents affect residents and young creatives. Architect Vicky Chan and Fridtjof discuss possible solutions for increasingly crowded cities.

03 **Taiwan: Technology – Promise or Peril?**

Young founders in Taiwan are taking electronics manufacturing to the next level. They tell Fridtjof about the positive and negative impacts of technology.

04 **Malaysia: Energize the World**

Founders in Malaysia talk to Fridtjof about the growing demand for energy and their drive to enhance efficiency and find alternative sources. Their vision: to secure the planet's energy supply.

05 **Singapore: Horizons of Health**

Will we grow replacement organs in the lab? Will only the rich be able to afford medical innovations? Entrepreneurs in Singapore share their visionary answers with Fridtjof.

06 **Indonesia: Food for the Future**

Indonesia doesn't grow enough to feed its growing population. Innovative founders present Fridtjof with their forward-looking solutions like vertical farming or insects as food.

ECONOMICS
AGRICULTURE

DOCUMENTARY
30 MIN.



VERSION

English

RIGHTS

Worldwide, VOD, Mobile

RUNNING TIME

10 x 30 min.

ORDER NUMBER

06 4901 | 01-10

07 Bangladesh: Worlds of Work

In Bangladesh, one of the world's poorest countries, Fridtjof encounters brutal working conditions and meets optimistic founders seeking to move their country forward.

08 Indonesia: Sacred Water – Scarce Water

Bali, the 'island of holy water', is running out of clean water. Founders there help remote communities gain access to the valuable resource and urge facilities for tourists to use water more frugally.

09 India: Drowning in Plastic

India is drowning in plastic waste. Fridtjof meets with visionary founders who want to address the country's pollution crisis and are fighting for a cleaner India.

10 India: The Climate Challenge

As India seeks to address the problem, more and more entrepreneurs there are coming up with ideas to tackle climate change before it's too late.