

# The essentials

The program begins every year in the fall semester. The tuition fee is 6,000 euros. A limited number of partial and full scholarships are available.

Prerequisites include a Bachelor's degree or its equivalent from a recognized academic institution.

After completing their undergraduate studies, applicants must also have at least one year of professional experience in a media-related field. Those applying for a full scholarship require at least two years of professional experience.

The program is bilingual (English–German) whereby the primary language of instruction is English.

DW Akademie is Germany's leading organization for international media development. Its experts have been supporting and strengthening free and independent media worldwide since 1965. The city of Bonn offers students an international setting where numerous UN organizations and approximately 150 non-governmental organizations have their offices.

### Student Advisory Service

The Student Advisory Service assists students in preparing for the program, provides practical tips for settling in and helps in establishing contact with media professionals and other institutions.

CONTACT US Registrar's office | T +49.228.429-2892 | ims@dw.com FOR MORE INFORMATION ims-master.de

DW Akademie also offers an 18-month bilingual traineeship for future journalists.

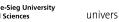
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DW Akademie

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## **International Media Studies**

Identifying global trends, fostering interna- The IMS program combines the disciplines tional networks, applying cross-media jour- media and development, journalism, comnalistic skills – these are challenges facing munications and media management. journalists and media managers around the

(IMS) Master's program prepares students for and other regions. careers in the communications and media sectors. Theory experts and industry professionals conduct modules in English and German for a maximum of 30 students.

DW Akademie in Bonn offers an ideal learning environment for aspiring media experts The unique International Media Studies from developing and transition countries

The four-semester degree program complies with the European Credit Transfer System (ECTS).

Students in the final semester attend a colloquium and write a Master's thesis. Upon completion students are awarded a Master of Arts degree (M.A.). Outstanding graduates have the opportunity to pursue a doctorate at the University of

## Curriculum overview

FIRST SEMESTER					SECOND SEMESTER				THIRD SEMESTER				FOURTH SEMESTER	TOTAL CREDITS
Modules														
Media and Development	Media, Education and Communication	Media, Politics and Society I	Journalism	Media Economics	Media, Politics and Society II	Media and Communication Science	Media Management	Media Practice/ Electives	Management Techniques	Project Work	Empirical Methods II	Applied Research Project	Master Thesis and Colloquium	
Courses														
Comparative Media Systems Media and Development Cooperation Academic Work	Media Education Intercultural Communication and Expertise	Political Communication Media Ethics Media Law Media and Globalization	Journalism I–III	General Media Economics Organization	Media Concentration and Media Governance Media in Situation of Conflict and Crisis	Media and Communication Science Empirical Methods I New Media and Media Convergence	Controlling Human Resource Management Marketing/ Public Relations	Media Project I – Elective I – II	III Editorial Management Project Management Media Planning		Advanced Empirical Methods Research Practice Research Analysis and Presentation	Master-Seminar Applied Methods		
ECTS-Credits														ECTS-Credits
6	6	6	6	6	6	8	8	12	8	6	6	6	30	120