

HISTORY
ARTS
CULTURE

DOCUMENTARY
30 MIN.



VERSIONS

Arabic, English, German,
Spanish

RIGHTS

Worldwide, VOD, Mobile

RUNNING TIME

03 x 30 min.

ORDER NUMBER

36 4860

36 4861

36 4892

The Fate of Books in the Digital Era **HD**

36 4860

For centuries, the book has been the vehicle and symbol of knowledge and intellect. But it has now been caught up in the digital revolution. Reading from a screen has become widespread. Online retailers of E-books are replacing bookstores, and putting publishers under pressure. Data about E-reading habits are being captured and analyzed, leaving readers vulnerable to manipulation. What is the value of the book in the digital age? How different are the approaches in Germany, where movable type was invented, and in the US, the pioneer of digitalization?

Global Beethoven – Cello and Horsehead Fiddle **HD**

36 4861

What does it sound like when Germany's National Youth Orchestra (BJO), plays music by the Chinese-Mongolian avant-garde composer Zulan? Zulan, who comes from Inner Mongolia, composed an opulent piece for the BJO and her own ensemble Mongolism. It's called Amila and describes the dance of the shaman that gives mankind a new soul. While the BJO's role is to set the scene, recreating the natural world, the shrubs, the mountains, Mongolism's role is to relate the story. The film charts the journey of Zulan and the orchestra, beginning with the first encounter in Germany. Then there is the BJO's concert tour of China, the second meeting with Zulan in Beijing and the first rehearsal of her music. And finally, the premiere of Amila at the 2015 Beethoven Festival in Bonn, where the German National Youth Orchestra and Mongolism perform together on the same stage for the first time.

Peter Lindbergh – Creator of the Supermodels **HD**

36 4892

Peter Lindbergh has taken pictures of countless supermodels and stars, and has become a star in his own right for his artistry and boldness as a photographer. His approach to fashion photography is very individual – and has been hugely influential. He establishes a very personal relationship during photo shoots. His talent at getting people to open up and at capturing them at a single, particular moment, is what makes his pictures so special. Vogue magazine selected his iconic photo of supermodels in white shirts as the most memorable image of the 1990s.

Lindbergh has a particular fondness for black-and-white photography, which he feels often conveys a particular kind of melancholy. His photos blend an avantgarde aesthetic with the unpretentious style of the down-to-earth person that is Lindbergh. The result: realistic portrayals that allow for the odd flaw.