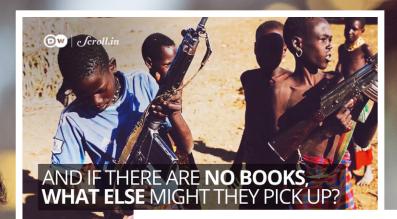
### SOCIAL VIDEO

CLIPS 01-03 MIN.







# **Flash Insights**

### SOCIAL VIDEO

CLIPS 01-03 MIN.

VERSION English

RIGHTS Worldwide, VOD, online

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## **Flash Insights**

**Flash Insights** are the perfect blend of information and entertainment for the small screen. Ideal for smartphones or tablets, intuitive text boxes combined with precise infographics and exciting images offer a user experience that gets to the heart of the story in no time at all.

Whether you're on the move or just checking in, Flash Insights convey information without narration, meaning they also function well in places where sound is not an option or cannot be heard.

The clips provide insights into stories from all over the world, on issues that concern us all. The brevity and accessibility of the videos make them optimally suited to social media integration.

#### SAMPLE EPISODES

India's Turtle Village India – Food for the Dump Uganda – The News as Rap Music North Korea – Story of an Escape Mumbai Moves to Protect its Flamingos Ethiopia's Spice Girls Soldiers versus Poachers – Animal Protection in Nepal Madagascar's Lemurs Kenya – Studying in a Refugee Camp Ghana Fights Piracy in the Textile Industry Laos – Soap Opera Fights Malnutrition South Africa – Endgame for the African Penguin

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