



#### VERSIONS

English, German

#### RIGHTS

Worldwide, VOD, Mobile

#### RUNNING TIME

42 x 04-06 min.

#### ORDER NUMBER

52 4748 | 01-42

## Family Business

More than 90 percent of all German companies are family-owned. They are the backbone of the German economy. Many have been in the same family for several generations. Most family businesses have overcome the challenges of globalization, without losing sight of their roots and traditions. But what makes them so special? How have they succeeded in asserting themselves on global markets? In four-to-six-minute portraits we outline key players, corporate strategies and the special relationship between the owners and their employees. We show how familial solidarity and commitment to their home regions create a unique entrepreneurial spirit. This enables family businesses to achieve a synthesis of both traditional and forward-looking approaches.

- 01 Miele Household Products – A Century of Quality
- 02 Sennheiser Technology – In Pursuit of the Perfect Sound
- 03 DuMont Publishing House – The Future of Print Media
- 04 Meindl Shoes – Always One Step Ahead
- 05 Lindner Cosmetics – Natural Beauty
- 06 Metzler Bank – 300 Years of Banking
- 07 Mustang Textiles – The First Jeans from Germany
- 08 Ritter Chocolate – Sweet Temptation
- 09 Schamel Horseradish – A Bavarian Original
- 10 Paschen Shelving – Tailor-Made Libraries
- 11 Erfurt Paper – Wallpaper Supremos
- 12 Prym Fasteners – Tradition and Technology
- 13 Tostmann Dirndl – Rediscovering Tradition
- 14 Dehn Lightning Conductors – High Voltage Safely Under Control
- 15 Seidensticker Shirts – Avantgarde and Respectability
- 16 Phoenix Clamps – Wired for Success
- 17 Sarrasani Varieté – From Circus to Entertainment
- 18 Gütermann Threads – All Sewn Up
- 19 Dorma Door Handles – Opening Doors Worldwide
- 20 Mehler Fabrics – The Perfection of the Loom
- 21 Mühldorfer Bedding – Top-Quality Comforters
- 22 Poschinger Glass – Turning Air and Fire into Art
- 23 Von Ehren Plant Nurseries – Designing Blossoming Landscapes
- 24 Mennekes Plug Systems – Maintaining the Power Flow
- 25 Niederegger Marzipan – The Sweet Magic of the Almond
- 26 Dolezych Load Lifting Systems – Always on the Safe Side
- 27 Hofmann Road Markings – Always on Track
- 28 Conzen Picture Frames – The Perfect Embellishment
- 29 Moese Ties – The Ascot Classic
- 30 Fraas Scarves – The Secret of Working with Cashmere
- 31 Bree Bags – In Vogue Worldwide
- 32 Daldrup Drilling Engineering – Working Underground
- 33 Wilkhahn Office Furniture – High-Tech in the Workplace
- 34 Rasch Wallpaper – Inventors of Bauhaus Wallpaper
- 35 Werner und Merz Detergent – Clean and Green
- 36 Flechtorfer Mills – Flour and Baking Mixes
- 37 Gabor Shoes – The Perfect Entrance
- 38 Bauwens Property Development – From Planning to Construction
- 39 Garpa Garden Furniture – Al Fresco Luxury
- 40 Heraeus Metals – Precious Metals and Medicine
- 41 Langenscheidt Dictionaries – Communication par excellence
- 42 Villeroy & Boch Porcelain – Rediscovering the Cup