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## Information for Journalists

### *Deutsche Welle Global Media Forum*

June 22 – 24, 2015, World Conference Center Bonn

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#### 1. Program and background information

Information about the program and guest speakers can be found in the program brochure in your conference kit. The handy pocket guide provides a compact overview.

The current status, including late changes, can be found at the following:

- At the press center (WCCB, Room 1.10),
- On the screen and on the monitor display in the foyer of the WCCB,
- On Twitter: [#dw\\_gmf](https://twitter.com/dw_gmf) und/oder [@dw\\_gmf](https://twitter.com/dw_gmf)
- On Facebook: [facebook.com/dw.gmf](https://facebook.com/dw.gmf)

#### Conference WiFi wireless network

Network: DWGMF15  
Password: Forum2015

#### 2. Interviews and press conferences

DW warmly invites you to the following press conferences:

**Monday, June 22 | 2:00 – 2:45 p.m. | Room 2.7**

DW Director General **Peter Limbourg** on the relaunch of the broadcaster's new English-language TV channel.

**Tuesday, June 23 | 11:15 – 11:45 a.m. | Room 2.7**

How is technology redefining international relations?

**Taylor Owen**, Assistant Professor of Digital Media and Global Affairs, University of British Columbia, Canada

Moderation: Christoph Jumpelt

**Tuesday, June 23 | 2:30 – 3:15 p.m. | Room 2.7**

On the current media environment in Latvia and Lithuania:

**Peter Limbourg**, Director General, DW

**Ivars Belte**, Director General, Latvian Television

**Rimvydas Paleckis**, Deputy Director General – Television and Managing Director, Lithuanian National Radio and Television

Moderation: Ingo Mannteufel, Head of Department for Europe, DW

**Tuesday, June 23 | 3:30 – 4:15 p.m. | Room 2.7**

Press briefing with prize winners prior to the **2015 Bobs Awards** ceremony:

**Rafida Bonya Ahmed**, Bangladesh

On Bonya's Blog she continues the work of her husband, Avijit Roy, who was murdered in February 2015.

[blog.mukto-mona.com](http://blog.mukto-mona.com)

**Rubén Omar Valencia Pérez**, Mexico

He represents the website Rancho Electrónico, that reports on data security, encryption and surveillance in Mexico.

[ranchoelectronico.org](http://ranchoelectronico.org)

**María Carrión**, Spain

She represents the online project “Zaytoun, the little refugee”, a video game that draws attention to the fate of Syrian and Palestinian refugees.

[zaytounthelittlerefugee.wordpress.com](http://zaytounthelittlerefugee.wordpress.com)

**Tuesday, June 23 | 2:30 p.m. | Room 2.7 (Arabic)**

On the role of media and women in Egypt and the TV talk show “Women at a Turning Point”  
Press talk with **Reem Maged**, Journalist and DW talk show host from Egypt

**Tuesday, June 23 | 3:30 p.m. | Room 2.7 (English)**

On the role of media and women in Egypt and the TV talk show “Women at a Turning Point”  
Press talk with **Reem Maged**, Journalist and DW talk show host from Egypt

**Wednesday, June 24 | 10:30 a.m. | Room 2.7 (Spanish)**

Why do we need a new TV show for Latin America? **Pia Castro**, journalist and TV host, will elaborate on her new talk show “¡Aquí estoy!, Here I am!”. How can bridges between Germany and Latin America be built?

Moderation: Yaotzin Botello, DW (Latinoamérica), Deutsche Welle

**Contact partners**

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### 3. Press booth and pressroom

At the entrance to Room 1.10 in the WCCB there is a press booth, which is intended as a central gathering point for all representatives of the media. Event managers are available here for any media-related inquiries. Please take note of any updates or current press notifications and events listed on the information board.

Computers, printers and Internet access are available in the pressroom (Room 1.10).

**Contact partner: Martina Bertram** (+49.173.523 01 28)

### 4. Media section

The media section is located above the plenary auditorium. Electrical sockets and XLR connections for recording audio are located underneath the seats.

### 5. Recordings

The press conferences and briefings in Room 2.7 of the WCCB can be recorded. An audio splitter box (CF, \*.wav format) will be available.

MP3 audio recordings of the workshops will be available for download approximately one hour after each respective session from [soundcloud.com/dwgmf](http://soundcloud.com/dwgmf).

## 6. Livestreams

Live video streaming of the following events will be available at [dw.com/gmf](http://dw.com/gmf):

### Monday, June 22

**10:00 – 11:15 a.m.**

Opening ceremony and kick-off of DW's new English-language TV channel

**11:15 a.m. – 1:00 p.m.**

Media summit: If it bleeds, it leads – Foreign policy and international crisis reporting

### Tuesday, June 23

**9:30 – 11:00 a.m.**

Main panel discussion: Foreign policy in 140 characters: How technology is redefining diplomacy

**11:00 – 11:30 a.m.**

Video message from German Foreign Minister Frank-Walter Steinmeier

### Wednesday, June 24

**9:30 – 11:00 a.m.**

Main panel discussion: Resource wars – Implications for foreign and security policy

**1:00 – 2:00 pm.**

Closing ceremony

## 7. Social media

Up-to-date information and commentary on the conference is also available at [#dw\\_gmf](https://twitter.com/dw_gmf) and/or [@dw\\_gmf](https://twitter.com/dw_gmf)

[facebook.com/dw.gmf](https://facebook.com/dw.gmf)

DW is also on YouTube: [youtube.com/GMFconference](https://youtube.com/GMFconference)

## 8. Photos

DW provides photographs as downloads from the internet. A photo gallery is available at: [flickr.com/deutschewelle/collections](https://flickr.com/deutschewelle/collections). Photos are also available upon request.

**Please contact: [fotos@dw.com](mailto:fotos@dw.com)**

## 9. Deutsche Welle information booth

Deutsche Welle is represented at the WCCB with its own information booth, where visitors can learn more about DW's television, radio and online programs, as well as about DW Akademie.