

PROGRAM

MEDIA DIALOGUE 2014

Kenya

Bonn, Germany, May 21

Kenya's Media Landscape:
A success story with serious
structural challenges

09:00 Registration
09:30 Reception
10:00 Opening
Christian Gramsch, Director, DW Akademie

Introduction
Prof. Dr. Christoph Schmidt,
Head, Academic Department, DW Akademie

10:30 **A success story with serious structural challenges**
Panel
Moderator
Ute Schaeffer, Deputy Director, DW Akademie

Josephat Nyiro-Charo, Editor, Deutsche Welle, Bonn
Prof. Dr. Levi Obonyo, Dean, School of
Communication, Daystar University, Nairobi
Boniface Mwangi, Photo activist; Senior TED Fellow;
Founder of Pawa 25
Sarika Lakhani, Producer, One Fine Day Films, Nairobi

12:00 Lunch

13:00 **Media legislation and media ownership in Kenya**
Session 1
Moderator
Almuth Schellpeper, Lecturer,
International Media Studies, DW Akademie

*The making of new media laws in Kenya:
Implications for democratic communication*
Prof. Murej Mak'Ochieng, Media Policy Research Centre,
Kenya; Dean, Faculty of Media and Communication,
Multi Media University College, Nairobi, Kenya

*Enemies within? Media politicization, controversial
press laws and press freedom in Kenya*
Michelle Mulemi, M.A. Candidate, Erasmus Mundus
Journalism, Media and Globalization, Institute of
Journalism and Communication Studies, University
of Hamburg, Germany

*"Constitucide": Enacting media laws that
could reverse constitutional gains*
Henry Maina, Director, ARTICLE 19 Eastern Africa;
Lecturer; Communication Ethics, Multi Media
University, Kenya; Lecturer; Investigative
Journalism, Mount Kenya University, Kenya

*Community radio in Kenya:
Navigating legislation and economics*
Rose Kimani, Junior Fellow, PhD Student
Media in Africa, Bayreuth University, Germany

14:45 Coffee

15:15 **Journalistic standards and ethnic politicization
in Kenyan media coverage**
Session 2

Moderator
Almuth Schellpeper, Lecturer,
International Media Studies, DW Akademie

*The truth-seeker, the professional and the pragmatist:
understanding the news coverage of Kenya's 2013 election*
Nicholas Benequista, PhD Candidate, Department
of Media and Communications, London School of
Economics and Political Science, UK

*A critical view towards the performance of Kenyan
newspapers during elections 2013*
Corinne Schwegler, BA Journalism and Communication,
Institute of Applied Media Studies (IAM) of Zurich
University of Applied Sciences, Switzerland

*The presentation of self-censorship as peace journalism
in the Kenyan media during the 2013 general election*
Victor Ochieng' Oluoch, TV Producer, Kenyan
Broadcasting Corporation, Nairobi, Kenya

*The relevance of journalism education in Kenya for pro-
fessional identity and ethical standards*
Maryann Egbujor, Junior Researcher, International
Media Studies, DW Akademie, Germany

*Power breakfast! Media practitioners and public opinions
on interactive shows in Kenya – The case of Citizen TV's
Power breakfast / Cheche*
Dr. Okoth Fred Mudhai, Senior Lecturer, Journalism
Media Department, Coventry University, UK

17:00 **Closing Remarks**
Prof. Dr. Michael Krzeminski, Bonn-Rhine-Sieg
University of Applied Sciences, Germany

Registration

<http://akademie-anmeldung.dw.de/MediaDialogue>

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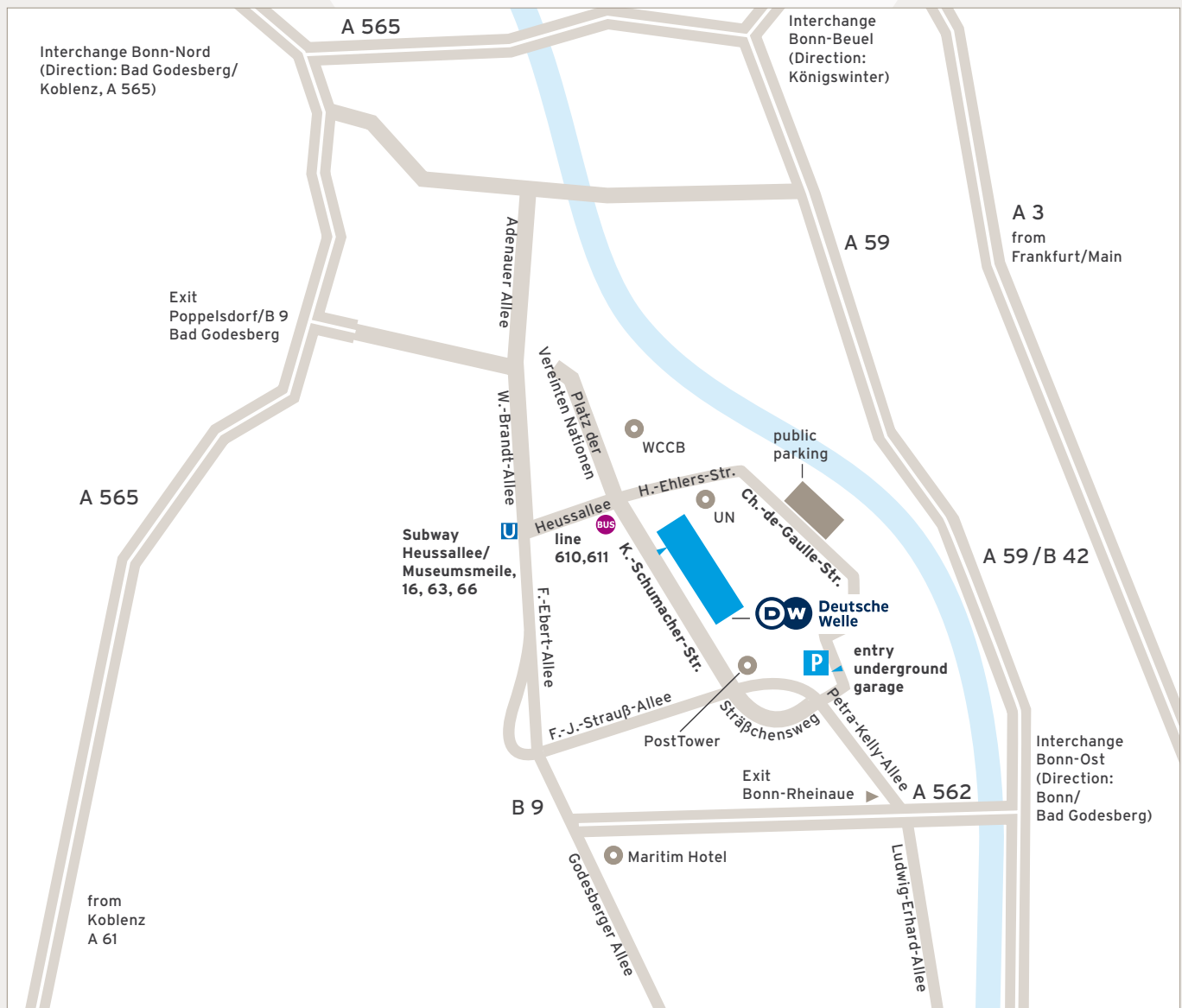
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Welcome to DW Akademie in Bonn



Public transportation

DW Akademie
Kurt-Schumacher-Str. 3
53113 Bonn

www.dw-akademie.de

From Köln/Bonn airport
bus 670 to Bonn main station (30 minutes)
From Bonn main station
bus: 610, 611 to Deutsche Welle (10 minutes)
subway: line 16, 63, 66 to Heussallee/Museumsmeile

Contact

Please use the visitors' parking in the underground garage, entry Charles-de-Gaulle-Straße.