

**CHILDREN  
YOUTH**

**CARTOON  
05 MIN.**



**VERSIONS**

Arabic, English, French,  
Portuguese, Spanish  
(13 x 05 min.)

**RIGHTS**

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**ORDER NUMBER**

12 4085 | 01-13

## Eco... logico!

A large number of programs on environmental protection stress the instructional. This series is quite different. It relies on the strikingly unusual and easy-to-grasp pictorial language of cartoonist Hans Peter Wyss. In a relaxed way, viewers learn that human beings play the decisive role in the ecological cycle; it is human beings who cause pollution. Despite – or perhaps because of – their entertainment value, these short spots get the environmental message across very effectively. The spots can be integrated into almost any slot in the program.

- 01 Packaging – Too Much is Unhealthy
- 02 Paints and Lacquers
- 03 Poisons in Waste Waters
- 04 Batteries are Poisonous
- 05 Cultural Monuments Must Be Protected
- 06 Waste Is Crushing the Environment
- 07 The Worm in the Apple
- 08 Combating Weeds
- 09 Car Exhaust Fumes
- 10 Electricity Consumption
- 11 Combating Pests
- 12 Household Cleaners
- 13 The Ozone Layer Protects Us All