

HISTORY
ARTS
CULTURE

DOCUMENTARY
30 MIN.



VERSIONS

Diverse (19 x 30 min.)

RIGHTS

Worldwide, VOD, Mobile

ORDER NUMBER

Diverse

Profiles

Joseph Beuys

36 3788

Arabic, English, French, Portuguese, Spanish
Joseph Beuys (1921–1986) – a master of modern art and at the same time one of the most controversial sculptors and action artists of our time. His works are seen as “absurd”, barely comprehensible. Yet he managed within the space of 12 years to become one of the world’s most highly-paid artists.

“Touching the Soul” – The Photographer

Gerd Ludwig

56 4693-08

English, German, Spanish

His photographs appear on the covers of Geo, National Geographic, Time-Life, Newsweek. Born in Hesse and now resident in Los Angeles, Gerd Ludwig is one of the world’s leading documentary photographers. In his adopted home, he works on a documentary about the 40-kilometer long Sunset Boulevard. We visited Gerd Ludwig and accompanied his work on another project, “A Day in the Life of Africa”.

“Behind the Camera I’m Braver” – In the World’s Trouble Spots with the War

Photographer Ursula Meissner

56 4693-09

English, German, Spanish

“With Camera and Bullet-proof Vest” is the title of Ursula Meissner’s first book. These two pieces of equipment are essential for Meissner as one of the few female war photographers. Always concerned to show “both sides of the coin”, she was in Bosnia, Kosovo, and Albania, disguised herself as a man to photograph Afghan freedom fighters, and in Sierra Leone captured images of child fighters. We portray a woman whose images of despair, mourning, death and hope eloquently communicate in a world where war is ever present.

The Treasure Hunter – Hermann Parzinger, Archeologist and Culture Manager

56 4693-06

English, German

He is renowned as Germany’s leading archeologist: Hermann Parzinger, former president of the German Archeological Institute. His most recent success has been the discovery of a Scythian nobleman’s grave in Mongolia, riddled with golden ornamental objects. It was his passion for excavating that led him to the treasure and world fame. In March 2008, Hermann Parzinger became president of the Prussian Cultural Heritage Foundation and master of Germany’s largest cultural institution.

The Toy Town

00 0907

English, German, Spanish

Nuremberg has been a toy town since the 17th century, especially famous for its playthings of tin. It wasn’t until the end of the 1960s that the introduction of plastics, and finally, competition from East Asia put an end to the Nuremberg toymakers’ halcyon days. Now, it’s no longer the children who clamour for the tin toys, but collectors from all over the world. And Nuremberg is still the premier toy town, if not as a manufacturing base, then as host to the world’s largest toy trade fair.

Ludwig II

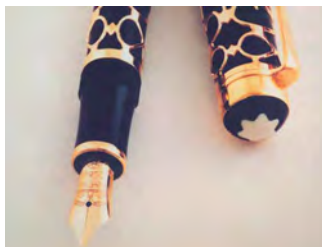
00 0581

English, German, Spanish

With fantastic castles and palaces, Ludwig II of Bavaria (1845–1886), known as the “fairy tale” king, built his own world far removed from the political realities of his day. But Ludwig’s obsession was expensive, and this, coupled with signs of advancing mental illness, led to his being certified mentally unstable on June 9, 1886. Four days later Ludwig II mysteriously drowned in the Starnberger See. Even today, we remain fascinated by the “fairy-tale” king.

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Manfred Heller – Eco-Manager in an Automobile Corporation

56 4525-39

English, French, German, Russian, Spanish

Firms which fail to pay attention to environmental protection in their production processes are increasingly attracting public criticism. They risk serious damage to their public image and loss of consumer confidence, which can go as far as a boycott of their products. More and more companies are nowadays recognizing the relevance of ecological measures as a strategic factor in competitiveness. BMW is the first automobile manufacturer to have all its production plants throughout the world certified as conforming to the internationally-recognized environmental protection standard ISO 14001. The man responsible for this is Manfred Heller, who has built up a system of ecological management unmatched anywhere else in the automotive industry.

Carl Fabergé – The Man with the Golden Hands

00 0350

English, German, Spanish

Carl Fabergé (1846–1920), court jeweller to the Russian czars, has ensured his place in art history with his “fantasy objects”, fashioned in enamel and gold. Today the products of his expert goldsmithing are some of the most expensive and sought-after items anywhere. With historic film footage and interviews with the master’s granddaughter and art curators, we fashion a portrait of this unique man and his influence on the goldsmith’s craft.

Mimerle, Fifi & Co: Käthe Kruse Dolls – A German Trademark

00 1772

English, German, Spanish

Käthe Kruse really just set out to make a doll for her daughter Fifi. She wanted to make it soft and cuddly, not cold and stiff like the dolls that were available in the shops. But at a toy exhibition in Berlin in 1910, her dolls caused a furor. Suddenly, all the world wanted a Käthe Kruse doll. She always stuck to one principle: her dolls were hand-made, not mass-produced. And that is still the way it is today in the factory at Donauwörth in southwest Germany.

Otto Lilienthal – On the Trail of a Pioneer of Flight

00 0047

English, German, Spanish

Otto Lilienthal, engineer and aviation pioneer, had been interested in flight technology ever since he was a little boy. This film reconstructs his life and recalls the early days of aviation history.

Märklin

00 0893

English, German, Spanish

In 1891, Theodor Friedrich Märklin presented his new model train set at the Leipzig spring trade fair. Today, whether it’s the Märklin mini-club, the world’s smallest electric railway, or 1994’s “Maxi-Bahn” in Märklin’s classic tin style, untold numbers of children young and old have fallen head over heels for the carefully detailed miniature reconstructions of actual locomotives and trains.

Bavaria’s White Gold – The Nymphenburg Porcelain Factory

00 1208

English, German, Spanish

The Nymphenburg porcelain factory in Bavaria began making fine porcelain figurines, vases and tableware in 1747. The fame of these delicate treasures spread rapidly all around the world, and they are still sought after today. From its beginnings to the present, our feature documents the history of the factory where classical and modern designs are still crafted using traditional methods.

Masterpiece – Montblanc Fountain Pens

00 1126

English, German, Spanish

Today, Montblanc is selling twenty times as many pens as it did in the seventies. This film witnesses the birth of the Masterpiece, Montblanc’s most renowned fountain pen, and asks just what makes this expensive writing implement so interesting to customers from Brazil to Singapore.

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Brockhaus and Meyer – From Lexicon to Multimedia

00 1484

English, German, Spanish

Germany's long-established lexicographers, Brockhaus and Meyer, have to make an effort to keep pace with the changing times. But they have reason for optimism. Future encyclopedias can supplement their heavy volumes of hardbound erudition with online updates. This report traces the development of modern lexicography in Germany. The company's senior editors discuss current problems and prospects.

Master of Words – The Langenscheidts

00 1270

English, German, Spanish

Gustav Langenscheidt went into business in 1865 with just one product: a correspondence course for learning French. Today, the Langenscheidt publishing house lists over 3,000 titles in thirty languages, including dictionaries and audio, video and multimedia programs. The big blue L on the yellow cover is a familiar sight on bookshelves in many countries.

Kids and Grown-Ups Love It So: With Jelly-Bears to Market-Leader

00 1231

English, German, Spanish

Everybody knows those delicious sweets from Haribo, but not many people know who or what is behind the name. Ha-ri-bo is taken from the initials of Hans Riegel Bonn, which started small in 1920 with sugar candies at the corner store and cooked its way up to a 1.5 billion-dollar corporation. This feature report shows how the star of fruit-flavored gelatin, the golden gummi bear, is born, and reviews the history of the world's largest producer of soft candies.

Nivea – A Cream Conquers the World

00 1449

English, German, Spanish

Nivea skin-care cream was launched in 1911 by the Beiersdorf company. Nivea – the name derives from the Latin word for snow – was first distributed in a green and yellow tin. In 1925 it was given a new packaging – the legendary blue background with the writing in white. Today, you can buy the blue tin with the unmistakable writing in almost every country on earth. Our film tells the story.

Willy Messerschmitt

00 0498

English, German, Spanish

In the 1930s, Willy Messerschmitt, a pioneer in aviation and light-weight construction, landed the contract to build the German Air Force's standard fighter plane, the most built and possibly most feared aircraft of World War Two. After the war, Messerschmitt designed houses, cars and, from 1952 until his death, again developed aeroplanes. The broad product spectrum of Messerschmitt-Bölkow-Blohm Inc. – founded in 1969 – gave Messerschmitt the opportunity to turn his new ideas into reality.

Werner von Siemens – Founder of a Global Enterprise

00 0332

English, German, Spanish

As a 25-year-old artillery officer in the 1840s, Werner von Siemens decided to use his spare time to become an all-round inventor and his hobby soon became his life's work. Our film documents the life of the man whose company grew to become one of the leading enterprises in the electronics industry, and together with AEG, established Berlin's turnoff-the-century reputation as the world centre of electronic engineering.