

ECONOMICS
AGRICULTURE

DOCUMENTARY
30 MIN.



VERSIONS

Arabic, English, German,
Spanish (04 x 30 min.)

RIGHTS

Worldwide, VOD, Mobile

ORDER NUMBER

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Seeing the Boss

Just who are the people who successfully lead major companies? What ideas and values motivate them in their work? And how do they prepare themselves and their businesses for setbacks and crises? What has made them what they are today?

In the documentary series **Seeing the Boss**, we watch CEOs and managers as they go about their work, and talk to business leaders and well-known entrepreneurs. In reportages and interviews filmed in unusual locations, they provide us with a window on both their professional and their private lives.

The series profiles the following business leaders:

- 04 Markus Langes-Swarovski,**
Crystal Worlds Company Spokesman
- 05 Amir Kassaei,**
Chief Creative Officer, DDB Worldwide Advertising Agency
- 06 Kasper Rorsted,**
Henkel CEO
- 09 Michael Otto,**
Otto Group Supervisory Board Chairman