

SCIENCE
TECHNOLOGY
MEDICINE

MAGAZINE
30 MIN.

VERSIONS

English, French, Spanish
(20 x 30 min.)

Arabic, Chinese, Persian,
Portuguese, Russian, Turkish
(06 x 30 min.)

26 4698 | 01-06

RIGHTS

Worldwide, VOD, Mobile

ORDER NUMBER

26 4698 | 01-20



IQ

What do holes in cheese, energy from biomass and up-to-the-minute nanotechnology have in common? They are all based on scientific phenomena. On insights that change our lives. In its perpetual quest to find the most exciting approach to new subjects, the programme takes viewers on a breathtaking journey of discovery to the secrets of our world. This is a magazine programme for all those who want to join in the discussion. On technology and nature, psychology and history. There's a whole world of knowledge out there. **IQ** shows that things are not always quite what they might seem. This is edutainment at its best. From the world of highly-complex research, to solutions applicable to our everyday lives. Intelligent answers to fascinating questions for inquisitive eyes and ears. Cool, and comprehensible. That's IQ, the magazine from DW Transtel. For those who want to be just that bit cleverer.

SAMPLE EPISODE

[Gene Therapy Against Depression](#)

[How Does a Helicopter Work?](#)

[Logistics in the Mine](#)

[From Mobile Phones to Cars: The Lithium-Ion Battery](#)

[How to Make Chocolates](#)