



German Development Media Awards

Conditions of Entry

Who can enter?

To be eligible for the award, you must be a journalist from Africa, Asia, Latin America, the Middle East or Eastern Europe.

You must also live in Africa, Asia, Latin America, the Middle East or Eastern Europe and work for a media organization headquartered in one of these regions.

If your work is published or broadcast by a German media organization, you are also eligible to enter the award.

African photographers can enter the special People's Choice Award. This award honors exceptional photography on the topic "Human Rights in Africa".

You may also submit a joint or team entry. However, when registering, team entries must nominate one contact person.

Deutsche Welle employees cannot participate in the competition.

What can be submitted?

We accept all forms of journalistic expression including, among others, articles and features for print and online media; news and documentary reports for television, radio and online; and multi-media projects in all types of innovative formats.

Your entry must address the topic "Human Rights and Development". By definition, human rights include civil and political rights, as well as economic, social and cultural rights.

Your entry must have been published or broadcast by a media organization based in Africa, Asia, Latin America, the Middle East, Eastern Europe or Germany.

Your entry must also have been published or broadcast for the first time during the period January 1, 2012 to May 31, 2013 inclusive.

We will accept your entry without a translation if it is in one of the following seven core languages: Arabic, Chinese, English, French, German, Russian or Spanish.

We will also accept your entry if it is in a language broadcast by Deutsche Welle, such as Amharic, Bengali, Dari, Hindi, Indonesian, Pashto or Portuguese. However, your entry must then include a translation in one of the seven core languages.

Audio and video reports cannot be longer than 15 minutes. Reports which were originally longer can be shortened to 15 minutes for submission purposes.

Print articles cannot be longer than 15,000 characters.

You can only submit one entry.

You cannot submit any work that has been published or broadcast by Deutsche Welle.

How to enter?

You can register online. You will need to provide us with some information about yourself and your entry as well as upload (www.germanmediaawards.org) your Curriculum Vitae. At the end of the online registration, you will be able to upload your entry.

Video files cannot exceed 80 MB and must be in one of the following formats: mpg, mp4, mpeg, mov, avi, wmv, flv.

Audio files cannot exceed 80 MB and must be in one of the following formats: mp3, mp2, mpg, snd, ogg, wav, muf, wma.

Your photo file should be in high resolution and as large as possible. The minimum requirement is 300 dpi with a size of 1024 x 576 pixels. We accept .jpg and .png photo formats.

If it is not possible to upload your entry due to technical reasons, entries can be sent to:

German Development Media Awards
DW Akademie
Voltastrasse 6
13355 Berlin, Germany

The closing date for receiving online and postal entries is May 31, 2013. We will not accept any entries which arrive after this date.

Please note, no entry material will be returned regardless of its format.

Who picks the winners?

Six of the seven awards will be determined by a jury of independent, renowned and experienced journalists.

The jury will evaluate the journalistic excellence of the entries, based on criteria such as newsworthiness, clarity, balance, narrative structure, analysis and research. It will also judge the innovation and originality of the chosen journalistic approach and the relevance of the entries to the awards' focus on "Human Rights and Development".

A German Development Media Award will go to one individual or team from each of the following regions: Africa, Asia, Latin America, Middle East/North Africa and Eastern Europe/Central Asia, as well as Germany.

The jury reserves the right to exclude any entries that do not comply with the conditions of the competition. Decisions of the jury are final and are not subject to legal appeal.

The public will determine the winner of the People's Choice Award for human rights photography via online voting. The German Development Media Awards consist of seven cash prizes valued at 2,000 euros each. In addition, the awards also cover the costs for each of the seven winners to attend the awards ceremony to be held August 14, 2013 in the German capital, Berlin. In the case of joint or team entries, only the person nominated by the team will be invited to the ceremony.