

Plenary Chamber	Room F/G	Room Suessmuth
Room A/B	Annex	Pumpenhaus
Room C	Room Aeltestenrat	Trincomalee / Antigua (DW)

PROGRAM OVERVIEW

01

Location

Panel/Workshop number

MONDAY, 25 JUNE 2012

8:30 a.m. Registration

10:00 a.m.		Welcoming Remarks & Keynote Erik Bettermann, Director General of Deutsche Welle Jürgen Nimptsch, Mayor of Bonn Dr. Angelica Schwall-Düren, Minister for Federal Affairs, Europe and the Media, State of North Rhine-Westphalia Dr. Georg Schütte, State Secretary, Federal Ministry of Education and Research, Germany Multimedia Opening
------------	--	--

11:00 a.m.	01	Plenary 1 Ratings Versus Quality: Media Caught Between Market Pressure and the Mission to Educate
------------	----	--

1:00 p.m. Lunch

2:00 p.m.	02	Failing Institutions or Backbone of Professionalism? The Quality of Academic Journalism Education in Developing Countries DW Akademie
	03	Is Green Development a Contradiction or an Opportunity? The Skills Perspective UNESCO-UNEVOC
	04	An Algorithmic View of the World: How Google and Others Shape Awareness and Education Deutsche Welle / re:publica
	05	Beyond Education: What is Required to Ensure Young People's Employability? Deutsche Post DHL / SOS Children's Villages
	06	Can You Teach People Peace? Is Peace Education Indispensable or Merely an Illusion? GPPAC
	07	The Media's Role in Shaping Political Culture in the Middle East and North Africa Konrad-Adenauer-Stiftung
	08	Universities As Agents of Change? A Close Look at Recent Developments in Egypt and Tunisia German Academic Exchange Service
	09	A Fun Way to Learn: Learning by Ear - Deutsche Welle's Innovative Educational Programming for Africa and Afghanistan Deutsche Welle

3:30 p.m. Coffee break

4:00 p.m.	10	Intercultural Dialogue on the Challenges of Global Governance DIE / GIZ
	11	The Rights to Education and Sexual Self-Determination German Institute for Human Rights
	12	Not Just Another School in Africa: Fostering Education in and About Zambia and Germany CARE
	13	Through a Child's Eyes: Creating Images with the Next Generation SIGNIS
	14	Kids Online Worldwide? The Digital Divide of Children's Access to Media in Developing and Developed Countries DW Akademie
	15	Human Rights Education - The Scientific and Cultural Potential for Transforming the Middle East Goethe-Institut e. V.
	16	Russia: Education in Modern Commercial TV-Markets DW/ART
	17	Learning Is a Two-Way Street: Participation in Communication and Education Commonwealth of Learning
	18	Amplifying the Role of Media in Furthering Cross-Cultural Understanding: The UNAOC Media Program UNAOC

5:45 p.m. Boat Trip and Dinner hosted by DHL
 Departure: 6:30 p.m., Return: 10:00 p.m., End: 12:00 a.m.

TUESDAY, 26 JUNE 2012

8:30 a.m. Registration

9:30 a.m.	19	Plenary 2 Globalization: Friend or Foe of Cultural Diversity and Intercultural Dialogue? Deutsche Welle
-----------	----	--

Keynote address and discussion
 Dr. Guido Westerwelle, German Federal Minister for Foreign Affairs

11:15 a.m. Coffee break

11:30 a.m.	20	Sustainable Capacity Development in Africa: Selected Case Studies from the United Nations UNU
	21	Strengthening the Media by Building Community Reporting Capacity Voices of Africa Media Foundation
	22	Countering Censorship in Iran: Policies for Media and State Actors to Improve Access to Information Radio Zamaneh
	23	Vocational Education and Training - Germany's Dual System as a Role Model? BDA/DIHK
	24	School Is Out, Facebook Is In: How Do Media Impact the Education and Career Paths of Youngsters in Developing Countries? DW Akademie
	25	Cultural Diversity as Driving Force for Sustainable Development - Perspectives from the Arab Region UNESCO
	26	One Story, Many Media: Transmedia Storytelling Deutsche Welle
	27	An Inevitable "Clash of Civilizations"? Three Approaches to Cultural Diversity ERICarts

1:00 p.m. Lunch break

2:00 p.m.	28	Sustainable Lifestyles: Communication and Journalism Skills for the Future UNEP-CSCP
	29	Intercultural Exchange and Disabilities: How Do They Fit Together? Engagement Global
	30	New Approaches to Education for Sustainable Development (ESD) UNESCO / ESD
	31	New Professions for New Media? The Challenge of Digital Media for Professional Journalism Education DW Akademie
	32	Tourism in the News: Mirroring Globalization and Going Beyond the Evident UNWTO
	33	Military and the Media - How Information Works in Conflict Environments AIK
	34	Education is Life - The OECD Skills Strategy for the Developing World OECD
	35	Preserving Cultural Diversity by Protecting the World's Endangered Languages Gesellschaft für bedrohte Sprachen

3:30 p.m. Coffee break

4:00 p.m.	36	Innovative Methods of Political Education in Transformation Countries Friedrich-Naumann Stiftung für die Freiheit
	37	Clicking Facts: How to Get Reliable Data on War and Peace for Media, Civic Education, and Peace and Conflict Research BICC/bpb
	38	Meeting Challenges and Providing Opportunities Towards Inclusive Education UNESCO
	39	New Trainers for New Media? Challenges for Human Resources Development in Media Support in a Fast-Changing Media Landscape DW Akademie
	40	Information, Communication and Culture of Peace - Keys to Sustainability Education Global Cooperation Council
	41	Academic Teaching for Sustainability - Cooperative Studies for Industry and Development at Bonn-Rhine-Sieg University IZNE
	42	Education - Civil Rights - Participation: Preconditions for Human Rights and Self-Determination? ISHR
	43	Human Rights Education and Racism - The Role of the Media STP

5:30 p.m.	44	The 2012 BOBs Awards Ceremony Deutsche Welle
-----------	----	--

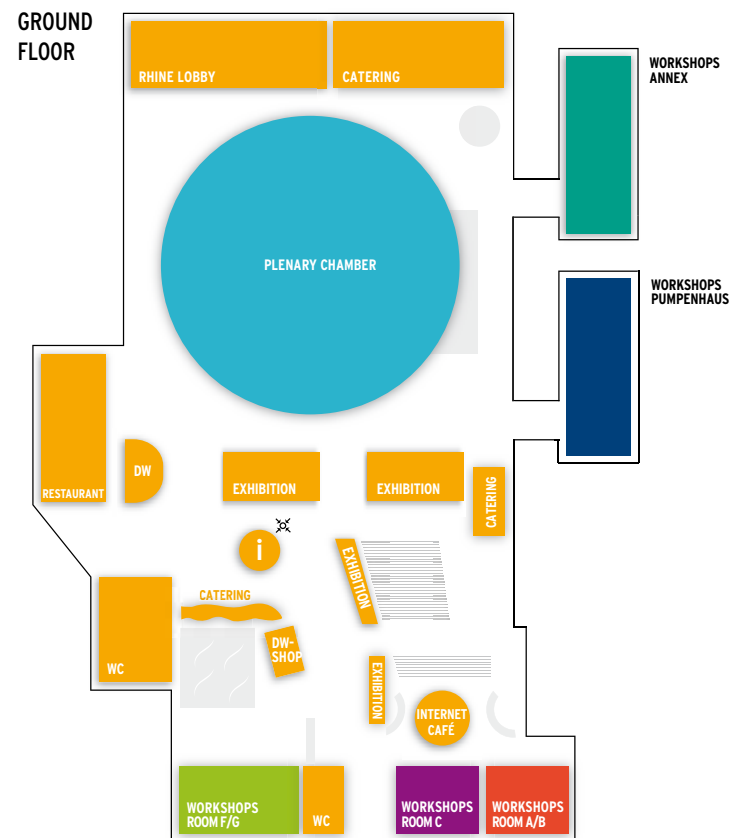
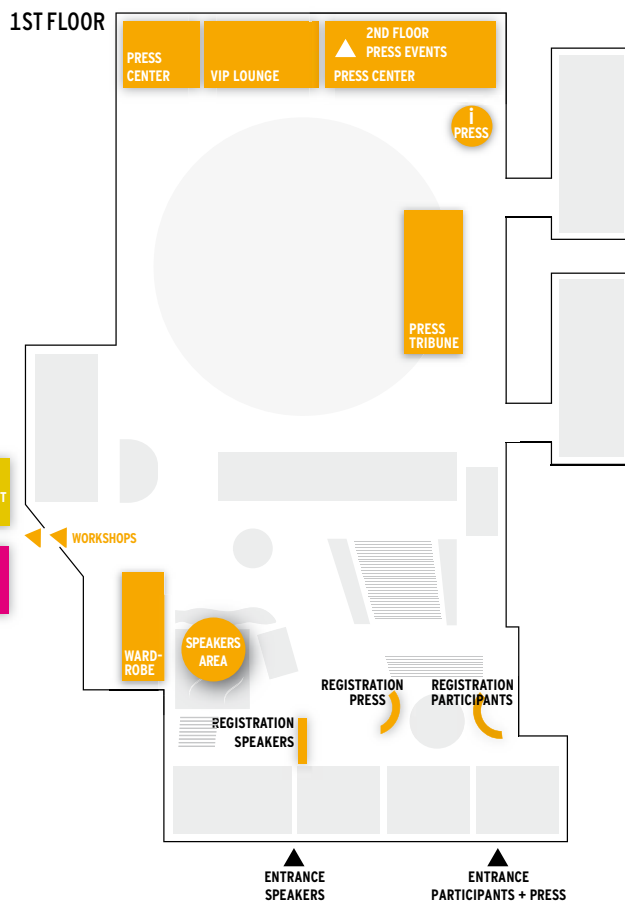
6:30 p.m. Reception at the Art and Exhibition Hall of the Federal Republic of Germany hosted by the City of Bonn

Plenary Chamber	Room F / G	Room Suessmuth
Room A / B	Annex	Pumpenhaus
Room C	Room Aeltestenrat	Trincomalee / Antigua (DW)

PROGRAM OVERVIEW

WEDNESDAY, 27 JUNE 2012

8:30 a.m.	Registration	11:30 a.m.	51	Digital Literacy and Social Activism Deutsche Welle	
9:30 a.m.	45	Plenary 3 Education and Sustainable Development: Two Sides of the Same Coin? Deutsche Welle	52	Cyber-Religion: The Spread of Extremism and of Peace Through the Internet and Social Media IIRF	
11:00 a.m.	Coffee break	53	Radijojo and the World Children's Media Foundation: Giving Children a Voice - Worldwide Radijojo		
11:30 a.m.	46	Overturning Cultural Imperialism - The Asian Wave AMIC	1:00 p.m.	Coffee break	
	47	Fair Fashion: Education for Sustainable Consumption Development Policy Forum, GIZ	1:15 p.m.	54	Plenary 4 The Fight for Knowledge: Opportunities and Risks of Educational Work in Conflict and Crisis Zones ZEF / Deutsche Welle
	48	Education for Principles of Diversity Reporting SJS	2:15 p.m.	Closing Ceremony Erik Bettermann, Director General of Deutsche Welle	
	49	Gender in Journalism Education and Training BMZ	3:00 p.m.	Reception at Deutsche Welle	
	50	Reading and Learning Rooms - Easy Access to Education LitCam			



PATRONAGE



United Nations
Educational, Scientific, and
Cultural Organization

under the patronage of the
German Commission for UNESCO

CO-HOSTED BY



Foundation for International Dialogue
of the Savings Bank in Bonn

SUPPORTED BY



Federal Foreign Office



EUROPEAN UNION
Investing in our Future
European Regional
Development Fund

Minister for Federal Affairs,
Europe and the Media of
North Rhine-Westphalia



NACHHALTIGKEIT.
SUSTAINABILITY.
DURABILITE.
BONN.



BMZ



Federal Ministry
for Economic Cooperation
and Development

Fritz Thyssen Stiftung
für Wissenschaftsförderung

PROGRAM OVERVIEW & SITE PLAN

Printed on FSC-certified paper
from well-managed forests
and other controlled sources.

www.dw-gmf.de

DEUTSCHE WELLE
GLOBAL MEDIA
FORUM