

PEOPLE PLACES

CLIPS | ANIMATION
10 SEC.-07 MIN.



VERSION

Without Narration

RIGHTS

Worldwide, VOD, Mobile

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Euromaxx Clipmania HD

Internet users all over the globe upload more than 100 hours of home-produced videos every minute. There is a booming online video subculture – a world away from the mainstream – that is creative and diverse. In the face of so much material, and in a bid to separate the wheat from the chaff, we are on a permanent hunt to find the best clips out there on the Web. Take the **Euromaxx Clipmania** tour of Internet video highlights on a number of subjects including:

Rhythm and Music

Who says you need instruments to make music? Watch and listen as beatbox virtuosos create amazing sounds using nothing more than their mouths; as rhythm meisters produce beats with light switches, a microwave oven and a deck of cards; and find out how the whirr of a disc booting up in a disc drive can be made to sound like Jingle Bells.

Sport

Clipmania introduces you to the most skilful and daring sportsmen and women on the Web: In an astonishing display of accuracy, balls are thrown over the gables of a house to land in a basket; a skateboarder hones his skills in his parents' swimming pool; snow-boarders hurl themselves from mountain peaks down almost vertical slopes; and the world's number one unicycle rider sets the new global record for a unicycle cliff jump.

Animation

Immerse yourself in a new world of absurd realities created using stop-motion, pixillation and cartoon techniques: An office worker uses a portable black hole to explore locked rooms; post-it note animations bring Michael Jackson back to life; we find out what Christmas looks like from the perspective of a vacuum cleaner; and watch a Lego reconstruction of the 1996 European Soccer Championships.

Art and Performance

Street art is about much more than crude images hastily daubed on house fronts. Its practitioners have shown that their creativity and their messages have the power to move people deeply. Graffiti artists permanently modify their work to produce moving images; daredevils climb a huge billboard and transform it into a carousel; and light artists illuminate the city at night with brilliant light sculptures.

The Urban Playground

City-dwellers in search of adventure have discovered the creative potential of public space: Rather than take the bus to work, some get there by scaling walls, jumping over railings or leaping from roof to roof; flashmob activists stage elaborate choreographies in shopping malls and stations to surprise and delight; while tilt-shift videos elevate the city itself into a work of art.

Time

Time can fly but it can also crawl. Representing the passage of time allows for all kinds of tricks to stretch it or squeeze it. Internet video artists are in their element here. Spend two minutes watching the face of a child change from the moment of birth to its ninth birthday; experience the Munich Beer Festival at top speed; or watch a fellow from Sweden jump from puddle to puddle in high-definition slow-motion.

**For further information
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