

**CHILDREN
YOUTH**

**CARTOON
05 MIN.**



VERSION

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Portuguese, Spanish

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Eco... logico!

A large number of programmes on environmental protection stress the instructional. This series is quite different. It relies on the strikingly unusual and easy-to-grasp pictorial language of cartoonist Hans Peter Wyss. In a relaxed way, viewers learn that human beings play the decisive role in the ecological cycle; it is human beings who cause pollution. Despite – or perhaps because of – their entertainment value, these short spots get the environmental message across very effectively. The spots can be integrated into almost any slot in the programme.

- 01 Packaging – Too Much is Unhealthy**
- 02 Paints and Lacquers**
- 03 Poisons in Waste Waters**
- 04 Batteries are Poisonous**
- 05 Cultural Monuments Must Be Protected**
- 06 Waste Is Crushing the Environment**
- 07 The Worm in the Apple**
- 08 Combating Weeds**
- 09 Car Exhaust Fumes**
- 10 Electricity Consumption**
- 11 Combating Pests**
- 12 Household Cleaners**
- 13 The Ozone Layer Protects Us All**