



Creating a Culture of Dialogue: Communication and Information in a Digitizing World – 2nd Pan-African Conference on Media and Information Literacy

December 1 – 3, 2015 in Abuja, Nigeria

LOCATION:
BOLINGO HOTEL
ABUJA/NIGERIA

Media and Information Literacy (MIL) includes competencies to access, critically analyze, create, and use information and media in various forms. It is becoming crucial to all citizens living in changing media and information environments, whether we are looking at traditional or new media. These competencies, in the 21st century knowledge society, become even more important when we consider how they can stimulate effective participation in dialogue as well as democratic and governance processes.

Having access to media and information is a necessity but the impact of this access is magnified exponentially when citizens have the competencies (knowledge, skills and attitude) to critically and effectively engage with the media, internet and other information providers.

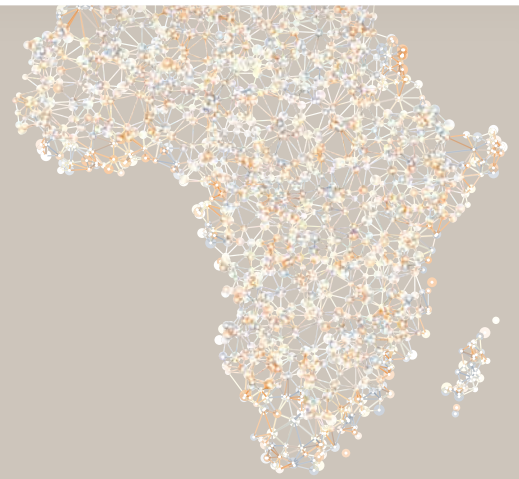
In an information driven world, information and knowledge have become the life blood to development and good governance. Achieving the UN's recently adopted Sustainable Development Goals (SDGs) requires that people of all levels of society acquire the skills to access and critically evaluate information, and to effectively engage with with all forms of media.

To this end, **UNESCO** and **DW Akademie**, Germany's leading organization for international media development in collaboration with the Pan-African Alliance on Media and Information Literacy (**PAMIL**) and the Global Alliance for Partnerships on Media and Information Literacy (**GAPMIL**) will be holding the 2nd Pan-African Conference on Media and Information **from December 1 – 3, 2015**, in Abuja, Nigeria.

Participants will be drawn from MIL stakeholders across Africa and beyond, including MIL organizations, media and information providers, government agencies, schools, universities, NGOs, libraries, development partners and youth organizations.

The conference languages are **English** and **French**.

Attendees may register for the full conference or for specific days.



Program

DAY 1 TUESDAY, DECEMBER 1, 2015

8:00 Registration

9:00 Opening Ceremony

Speaker:

Natascha Schwanke | DW Akademie

Benoit Sossou | UNESCO

Chido Onumah | Africmil

9:30 Keynote:

“Communication and dialogue as a challenge:
psychological and cultural rules of communication”

Speaker:

Prof. Lai Oso | Department of Mass Communication, School of Communication,
Lagos State University, Nigeria

Followed by panel discussion and general debate

10:45 **Poster pitches:**
Getting to know projects and strategies, “market of ideas”

12:30 Lunch break

13:40 **Workshop session 1**

1 How do we communicate? Culture of dialogue in African countries

Moderation: Dominique Michel-Peres

2 How to teach MIL? Experiencing MIL in Practice, practical games

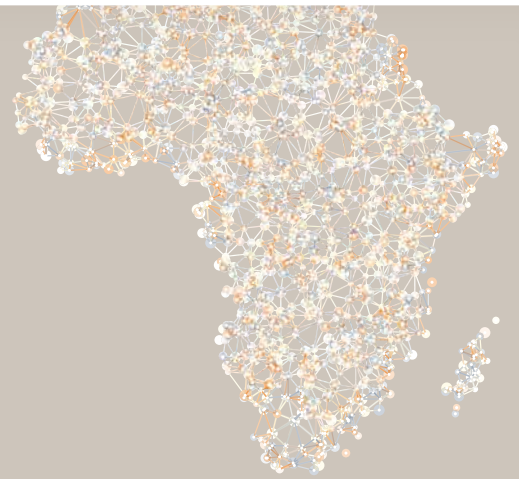
Moderation: Sylvia Bräsel

3 What is the status quo of MIL in Africa? The beginning until now

Moderation: Chido Onumah

4 How to produce a video? Mobile reporting training for reporting on the conference

Moderation: Peter Brückner



Program

DAY 1 TUESDAY, DECEMBER 1, 2015

15:05 Workshop session 2

1 What do MIL-Players want? Stakeholder Analysis

Moderation: Dominique Michel-Peres

2 How to teach MIL? Let's play offline preparing for online

Moderation: Sylvia Bräsel

3 How to integrate MIL in Curricula for Schools? Sharing experiences

Moderation: Carine Debrabandère

4 What else? Topic defined by participants

Moderation: N.N.

15:50 General debate

16:30 End of Day 1

19:00 Music and Dialogue at Bolingo Hotel

DAY 2 WEDNESDAY, DECEMBER 2, 2015

8:00 Registration

8:45 Keynote:

"How media-skilled is Africa? – A reflection on the status quo"

Speaker:

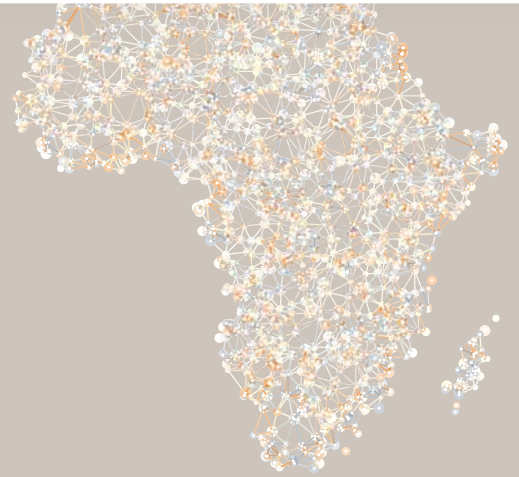
'Gbénga Sèsan | Media Development Consultant, Paradigm Initiative Nigeria

Followed by panel discussion and debate

10:30 Poster pitches and discussion:

MIL in Africa: What's out there? Stakeholders' perspectives – different approaches

12:30 Lunch break



Program

DAY 2 **WEDNESDAY, DECEMBER 2, 2015**

13:45 Workshop session 3

1 What makes a supportive environment for MIL?

Sharing perspectives on MIL-programs in Africa

Moderation: Dominique Michel-Peres

2 How to get a project started? Project designs

Moderation: Prossy Kawala and Miriam Ohlsen

3 What training methods suit my MIL-Project? Consultancy on MIL in Practice

Moderation: Sylvia Bräsel

4 What else? Topic defined by the participants

Moderation: N. N.

15:15 Panel discussion and debate:

The future of MIL – Discussing new approaches and alliances

16:15 Communication in conflict zones – Young people share their experiences

16:30 Keynote:

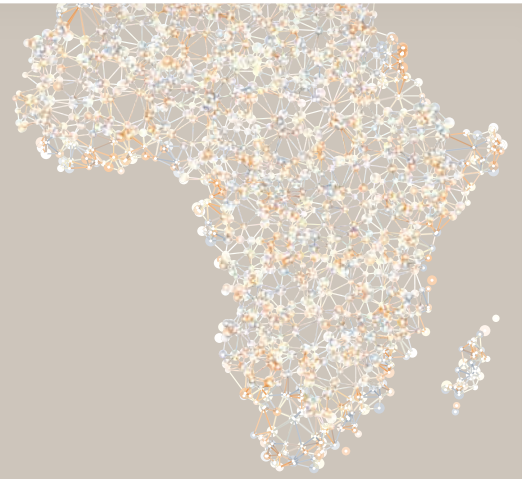
“MIL in ethnic and religious conflict zones”

Speaker:

Dr. Ismail Ibrahim | Senior Lecturer, Department of Mass Communication,
University of Lagos, Nigeria

Followed by panel discussion and debate

17:30 End of Day 2



Program

DAY 3 THURSDAY, DECEMBER 3, 2015

8:00 Registration

8:30 Keynote:
“Respectful communication in a digital environment”

Speaker:
Nanjira Sambuli | Research Manager iHub Research, Kenya

Followed by panel discussion and debate

10:45 Closing debate:
“Communication and information as a challenge – in a digital or non-digital environment.
New strategies for MIL in Africa?”

12:30 Closing Ceremony:
Presentation of MIL in Arts

13:00 Lunch

14:00 End of Conference