

February 2012

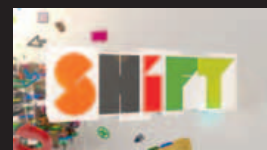
Highlights

DW

From
06 February
2012

Your New TV Program

You are looking for reliable information and clear orientation in the global news world? Deutsche Welle has completely revamped its programming. DW now provides a schedule tailored to your specific regional needs. Whether you watch in Arabic, English, German or Spanish, you can watch DW all day. New channels, new broadcasts and a fresh new look, all brought to you in the high quality you've become accustomed to.



Even More Choice

Beginning on 6 February 2012, you'll be able to watch DW in your language around the clock. Viewers in North America, Africa, Asia and Australia will be able to enjoy 24 hours of English language programming.

Complementing our tried and true products, DW will offer even more news and information, service elements and talk shows, business news and entertainment.

Hourly news programs remain a fixpoint of DW's programming. See what moves Germany and Europe every hour on the hour, as well as reports on political developments around the world, and the freshest from the worlds of culture and sports.

DW has the latest from the business world, with background from the stock markets, major companies and labor markets.

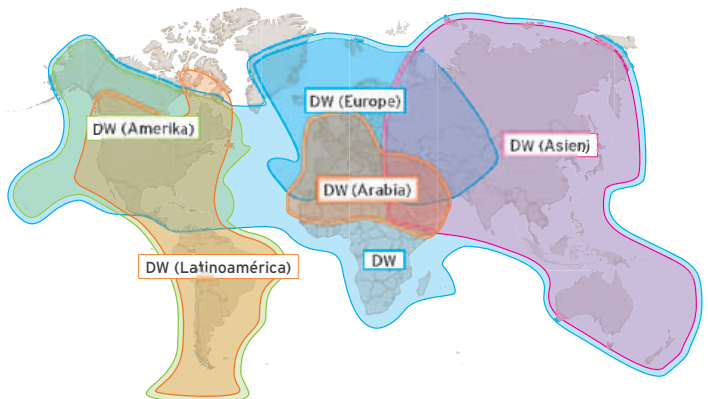
Talk shows and discussions with real depth. Our presenters talk politics and human interest with guests both prominent and powerful, who have something to say.

Well-researched magazine formats offer insights into a multitude of issues and topics, including a new look at life in the digital world, new media and the world wide web.

DW has something new on offer for music lovers: concerts recorded live. International stars and their gripping performances every weekend.

Travel around the globe with DW. Reports and documentaries from every corner of the world, bringing you a little closer to places far away.

Tune in for a look behind the scenes, beyond the headlines. For everyone who wants to get to the bottom of it, DW's new design beginning on 6 February 2012.



DW television reception areas

Europe in Concert



Amy Macdonald

Photo: dpa

Europe in Concert is a new DW music program dedicated to the best in Europe's rock and pop music. Starting on 10 February, DW will show 45 minutes a week of great musicians live in concert. Among the rock and pop legends to take to the stage in the first series of **Europe in Concert**, are Mark Knopfler, singer and lead guitarist with the British band "Dire Straits," there will also be the "Scorpions" and Robert Plant, former front man with the hugely influential "Led Zeppelin." **Europe in Concert** will also showcase younger artists such as Scottish singer-songwriter Amy Macdonald, who had a number one smash with her debut album "This Is the Life," and Iceland's Emiliana Torrini, who shot to overnight stardom with her single "Jungle Drum." From German Trumpet star Till Brönner to French Chanson artist Patricia Kaas, to British jazz-rock darling Jamie Cullum and Irish musician Sinéad O'Connor, **Europe in Concert** has it all.

FRI 21:15 **SAT** 6:15 | 14:15 | 17:15 **SUN** 4:15 | 10:15

Agenda



Brent Goff

Agenda is DW's new weekly current affairs talk show with a difference. Presenter Brent Goff sets the agenda and, together with three invited guests, comes to grips with international and national issues. As experts, eye-witnesses and people affected by the news, the guests have their own unique perspectives on the stories grabbing the headlines. The topics on **Agenda** are provocative and controversial. Host Brent Goff kicks off the show with his personal take on the week's events. He's keen to challenge assumptions and doesn't

shy away from asking difficult questions.

Agenda is upbeat, entertaining and thought-provoking: A bold discussion of the hot topics that leads to unexpected insights. The 45-minute show begins on 7 February.

TUE 16:15 | 20:15 | 23:15 **WED** 2:15 | 5:15 | 8:15 | 12:15

All times given in UTC/GMT | Local Times: Cape Town UTC +2 | Delhi UTC +5,5 | Hong Kong UTC +8 | San Francisco UTC -8 | Edmonton UTC -7 | New York UTC -5

Insight Germany

Insight Germany is DW's new weekly intercultural talk show hosted by Robin Merrill. The guests on **Insight Germany** come from all over the world and all walks of life. What unites them is that they have all made their home in Germany. **Insight Germany** takes time for an in-depth look at Germany through the eyes of someone coming from the outside. We also focus on the guest's career in Germany and aspects of life in their native country. **Insight Germany** starts on 8 February.

WED 16:15 | 20:15 | 23:15
THU 2:15 | 5:15 | 8:15 | 12:15

Shift

What's up on the internet – what's important, what's causing fun and excitement? All is revealed in **Shift – Living in the Digital Age**, a weekly DW magazine showcasing the latest Internet news. It's entertaining, it's well-informed, it's got an opinion.

Shift examines internet issues and their impact on political and business life, and society in general. The magazine also illustrates the creative spirit forging the digital world. **Shift** – from 6 February on DW.



MON 21:45
TUE 6:45 | 14:45 | 17:45 **WED** 4:45 | 10:45

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Your New English Program

Starting 06 February 2012

DEUTSCHE WELLE

	UTC	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
E	0:00	Journal (3 min.)						
	0:15	Journal Interview	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief
	0:30	Germany Today	Germany Today	Germany Today	Germany Today	Germany Today	Journal Reporter	Treasures of the World
	0:45	Tomorrow Today	Kick off!	Drive it!	In Good Shape	Kick off! Countdown	PopXport/Kino*	Discover Germany
E	1:00	Journal						
	1:15	Journal						
	1:30	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx
	1:45	Journal						
E	2:00	Journal						
	2:15	World Stories	Talking Germany	Agenda	Insight Germany	Quadrige	Treasures of the World	Business Brief
	2:30						In Focus	In Focus/ Faith Matters**
	2:45	Journal						
E	3:00	Journal (3 min.)						
	3:15	Discover Germany	Global 3000	Made in Germany	European Journal	People and Politics	Drive it!	Arts.21
	3:30	In Focus	Kick off!	Tomorrow Today	Drive it!	Kick off! Countdown	In Good Shape	PopXport/Kino*
	3:45	Journal						
E	4:00	Journal						
	4:15	In Focus	In Focus	In Focus	In Focus	In Focus	In Focus	Europe in Concert
	4:30							
	4:45			Shift				
E	5:00	Journal (3 min.)						
	5:15	Germany Today	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief
	5:30	World Stories	Talking Germany	Agenda	Insight Germany	Quadrige	Treasures of the World	Journal Interview
	5:45						In Focus	In Focus/ Faith Matters**
E	6:00	Journal						
	6:15	In Focus	In Focus	In Focus	In Focus	In Focus	Europe in Concert	In Focus
	6:30							
	6:45		Shift					
E	7:00	Journal (3 min.)						
	7:15	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx
	7:30	Arts.21	PopXport/Kino*	Global 3000	Made in Germany	European Journal	People and Politics	Drive it!
	7:45	Journal						
E	8:00	Journal (3 min.)						
	8:15	Germany Today	Germany Today	Germany Today	Germany Today	Germany Today	Journal Reporter	Journal The Week
	8:30	World Stories	Talking Germany	Agenda	Insight Germany	Quadrige	Treasures of the World	Journal Interview
	8:45						In Focus	In Focus/ Faith Matters**
E	9:00	Journal (3 min.)						
	9:15	Discover Germany	Kick off!	Tomorrow Today	Drive it!	Kick off! Countdown	In Good Shape	PopXport/Kino*
	9:30	In Good Shape	Global 3000	Made in Germany	European Journal	People and Politics	Discover Germany	Arts.21
	9:45	Journal						
E	10:00	Journal (3 min.)						
	10:15	Germany Today	Germany Today	Germany Today	Germany Today	Germany Today	Journal Reporter	Journal Interview
	10:30	In Focus	In Focus	In Focus	In Focus	In Focus	In Focus	Europe in Concert
	10:45			Shift				
E	11:00	Journal (3 min.)						
	11:15	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx
	11:30	Tomorrow Today	Kick off!	Drive it!	In Good Shape	Kick off! Countdown	PopXport/Kino*	Discover Germany
	11:45	Journal						

	UTC	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
E	12:00	Journal						
	12:15	World Stories	Talking Germany	Agenda	Insight Germany	Quadriga	Journal Reporter	Journal The Week
	12:30						In Focus	In Focus/ Faith Matters**
	12:45							
E	13:00	Journal						
	13:15							
	13:30	PopXport/Kino*	Global 3000	Made in Germany	European Journal	People and Politics	In Good Shape	Arts.21
	13:45							
E	14:00	Journal (3 min.)						
	14:15	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief	Journal Interview
	14:30	In Focus	In Focus	In Focus	In Focus	In Focus	Europe in Concert	In Focus
	14:45		Shift					
E	15:00	Journal (3 min.)						
	15:15	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx
	15:30	Tomorrow Today	Kick off!	Drive it!	In Good Shape	Kick off! Countdown	PopXport/Kino*	Discover Germany
	15:45							
E	16:00	Journal						
	16:15	Talking Germany	Agenda	Insight Germany	Quadriga	World Stories	Treasures of the World	Journal The Week
	16:30						In Focus	In Focus/ Faith Matters**
	16:45							
E	17:00	Journal (3 min.)						
	17:15	Germany Today	Germany Today	Germany Today	Germany Today	Germany Today	Journal Reporter	Journal Interview
	17:30	In Focus	In Focus	In Focus	In Focus	In Focus	Europe in Concert	In Focus
	17:45		Shift					
E	18:00	Journal (3 min.)						
	18:15	Discover Germany	Kick off!	Global 3000	Made in Germany	European Journal	People and Politics	Arts.21
	18:30	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx
	18:45							
E	19:00	Journal						
	19:15							
	19:30	Arts.21	In Focus/Faith Mat- ters**	Tomorrow Today	In Focus	Global 3000	PopXport/Kino*	In Good Shape
	19:45							
E	20:00	Journal (3 min.)						
	20:15	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief	Business Brief	Journal Interview
	20:30	Talking Germany	Agenda	Insight Germany	Quadriga	World Stories	Journal Reporter	Journal The Week
	20:45						In Focus	In Focus/ Faith Matters**
E	21:00	Journal						
	21:15	In Focus	In Focus	In Focus	In Focus	Europe in Concert	In Focus	In Focus
	21:30							
	21:45	Shift						
E	22:00	Journal (3 min.)						
	22:15	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx	Euromaxx
	22:30	Global 3000	Made in Germany	European Journal	People and Politics	Drive it!	Arts.21	Discover Germany
	22:45							
E	23:00	Journal						
	23:15	Talking Germany	Agenda	Insight Germany	Quadriga	World Stories	Journal Reporter	Journal The Week
	23:30						In Focus	In Focus/ Faith Matters**
	23:45							