DW Transtel

PEOPLE Magazine | Clips | 30 min. | 03–05 min. **564677 | 524880**

Euromaxx

Design



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Euromaxx Design

564677
Magazine,
02 x 30 min.,
2025, HD;
English

27 additional episodes available

524880
Clips,
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2025, HD;
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Trailer

Design is the process by which nearly all objects – from cars to paper clips, from clothing to chairs – acquire a certain form and function. But design involves more than just shaping and styling: good design is a complex process in which different and often contradictory requirements have to be met to ensure that objects function in the desired way. Design is only good when aesthetic, ergonomic and ecological aspects, durability, function and comfort harmonize and complement one another.

Euromaxx Design presents the most important and exciting creations on the European design scene. It portrays star designers, shows emerging trends and pays tribute to traditional design. The individual reports of our successful series Euromaxx Design introduce the latest creations from the automotive industry, from furniture designers, glassworks and material and jewelry studios and visit trade fairs, exhibitions and presentations.

SAMPLE EPISODE OF A 30 MINUTE VERSION

Performance: Giant Dogs Roam the Streets of Antwerp
They're several meters high and weigh hundreds of kilos: the giant marionettes of Royal de Luxe. To the Belgian audience's delight, this French theater company let two giant dogs loose in the streets of Antwerp.

Swiss Fashion Label Akris and its History
Swiss family business Akris plays a leading role in the fashion world and looks back on a 100-year-old history. An exhibition currently open in Zürich shows the fashion label's history.

Luxury Crystal from France
Around 100 years ago, Parisian jewelry designer René Lalique opened a crystal factory in the French Vosges mountains. Exquisite glass items are still made here to this day.

Foday Dumbuya and his Labrum London Fashion Label
West African culture and British couture: at first glance, these two worlds seem to have precious little in common. But London-based designer Foday Dumbuya has brought them together in peace and harmony.

An Old Craft in Young Hands: The Masks of Venice
What would the famous Carnival of Venice be without its masks? Very few artisans are left in the city who still make them by hand. In the Tragicomica workshop, a veteran mask-maker has brought son into the art.

A new addition to Hamburg's Miniatur Wunderland
With a replica of the Principality of Monaco on a scale of 1:87, Hamburg's Miniatur Wunderland has a new attraction, complete with yachts and Formula 1 cars racing through the city, much like the real thing.